



# All COB Meeting

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**SPRING 2018**

David Meinert, Interim Dean

January 11, 2018



# Agenda

- Building Project Update
- Academic Announcements
- Policy Updates
- IBP Update
- AACSB Visit



# Building Project Update

## OVER BREAK

- Southwest Stairwell renovation completed
- Northwest Stairwell nearly completed
- Completed COB Tutoring Lab (GLA112)
- GLA261 2<sup>nd</sup> Projector & Screen Installed
- Punch Lists (interior & exterior)
- Lot 19A Demo underway (replaced a 42" storm pipe)
- Sidewalk installation (south and west)
- Final testing/training
  - Fire Alarm System
  - HVAC
  - Generator
  - Lighting Controls



# Building Project Update

## OVER BREAK

- Focusing on completing bike lanes, walks and lawn area at the west end
- Installing glass marker boards in interview rooms
- Installing solid surface marker sills in executive classrooms
- Redesign work on 2<sup>nd</sup> floor banquettes



# Academic Announcements

## MHE CORE CURRICULUM TRANSFER ACT

- All Missouri Public colleges and universities have adopted the Core Transfer Curriculum (CORE 42)
- CORE 42 is a statewide general education course of study
- Facilitates the transfer of credits among Missouri's Public institutions of higher education
- Five knowledge areas
- Approved courses are designated with a Missouri Transfer (MOTR) course number
- 50 MSU GEN ED courses are in the CORE 42
- Any student with 12 credit hours of transfer coursework qualifies for CORE 42



# Academic Announcements

## 120 CREDIT HOUR REQUIREMENT

- Proposal to reduce minimum credit hours from 125 to 120 is on MSU Board of Governor's agenda (1/17)
- If approved, in effect for Spring 2018 graduates
- Spring 2018 Drop Deadline will be extended to Feb 2<sup>nd</sup> for students wishing to drop classes no longer needed to meet the 120 credit hour requirement



# Academic Announcements

## REVISED SYLLABUS STATEMENT FOR DISABILITY ACCOMMODATION

- A revised syllabus statement for Students Requesting Disability Accommodations was announced at AAA on Monday (1/8)
- <https://www.missouristate.edu/provost/syllabi.htm>
- Spring 2018 is a transition semester
  - Update your syllabus if not yet photocopied
  - Use previously copied syllabi, share revised language in class or via Blackboard



# Policy Updates

## OP8.22-4 METHODS OF TRANSPORTATION POLICY

The employee, with the approval of their administrator, ***should*** ~~is permitted to~~ select the method of transportation that best meets the needs of the University ***at the lowest possible cost*** ~~and the employee.~~





# Policy Updates

## OP8.22-4 METHODS OF TRANSPORTATION POLICY

### B.b Rental Services

Rental services often cost less than or equivalent to other means of transportation. The University has a cooperative contract with Enterprise Rent-A-Car, which provides a variety of vehicles at a competitive rate. When determining if rental services may be more cost effective, employees are encouraged to utilize the State of Missouri Office of Administration's trip optimizer tool. Please note, the "State" vehicle class and "Mileage Reimbursement (Fleet rate)" is not available to University employees and should not be considered.



# COB success in Study Away initiatives

- 137 COB students studied away in 2016-17,  
an increase of 29 students (27%)
- COB accounted for 25 percent of all MSU Study  
Abroad participants
- COB has sent 620 students abroad since 2009.



# 2016-17 STFL Programs

## **March 2017**

- Chuck Hermans – Cuba
- Michelle Hulett – Portugal

## **May 2017**

- Chuck Hermans – UK, Scotland, Ireland
- Marciann Patton – Central Europe
- Courtney Pham – Vietnam & Sri Lanka



# 2017-18 STFL Programs

## March 2018

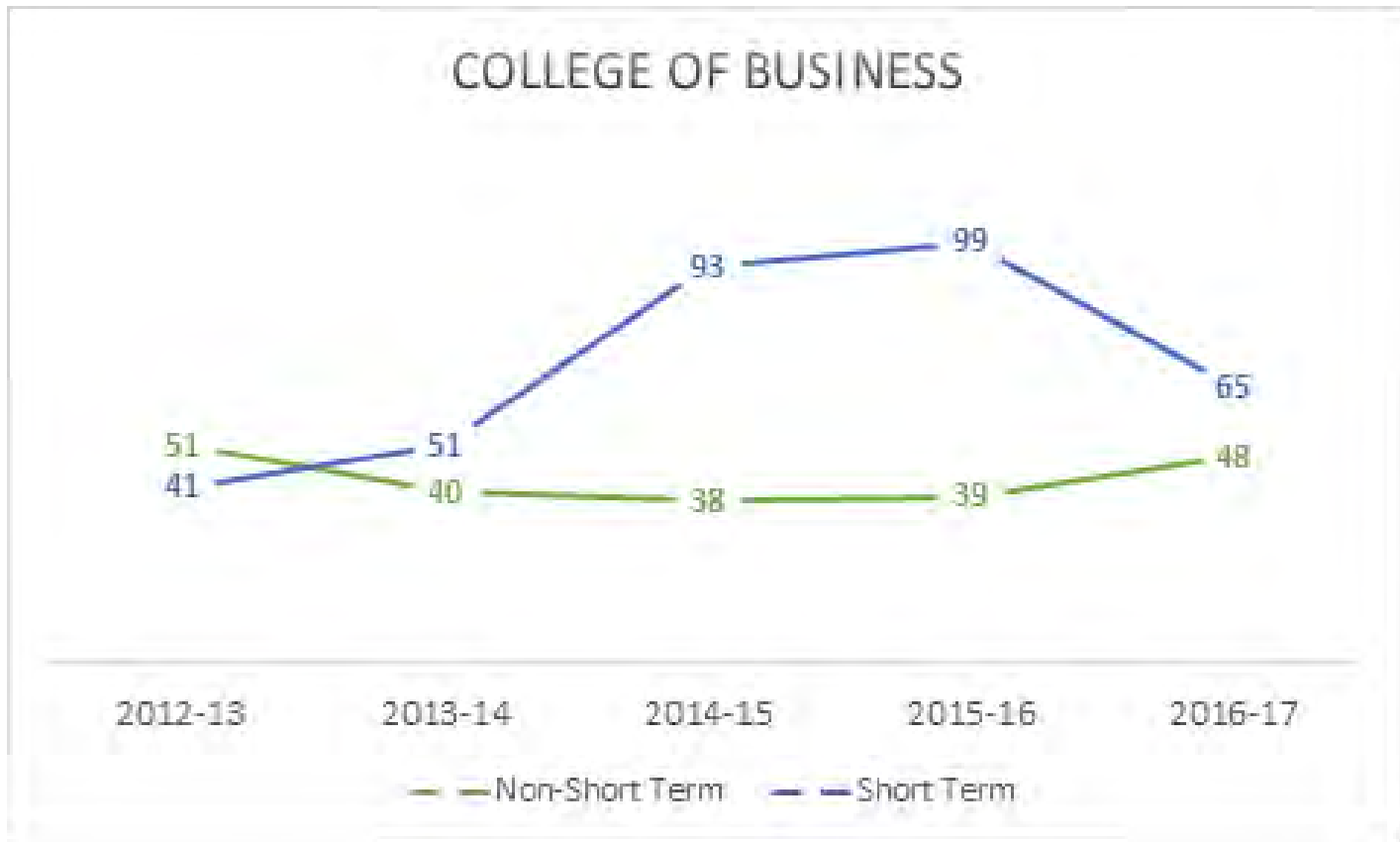
- Chuck Hermans – Iceland (15)
- Michelle Hulett – Ireland (14)
- Cathy Van Landuyt – Scotland (6)
- Jenny Zhang – China (5)

## May-Aug 2018

- Chuck Hermans – Italy (23)
- Marciann Patton – Spain & Portugal (10)
- Courtney Pham – Vietnam & Bhutan (7)
- Russ Meek – UK, France, & Spain (13)

**93 total**  
*participants as  
of Wednesday*

# By the numbers





# COB Study Away Mentor Program

## General Purpose and Scope

- IBP will provide funding for a COB faculty member to shadow an experienced short-term faculty-directed (STFD) program leader.
- The aim of the mentor program is to develop COB faculty preparedness and insights into STFD programming.
- A secondary goal is to increase the number of short-term programs offered and increase students' participation and cultural competence.
- More information is provided on the COB **Faculty Resources and Policies** website.



# COB Study Away Mentor Program

- Application required to receive funding
  - includes Department Head approval
  - See website for details
- Funding for max of two faculty per academic year
- COB will pay 75% of the program fee
- No tuition/course enrollment required
- Must register as program participant



# Magellan Faculty Exchange Program

Faculty Exchange available at select partner schools

- Guest lecture for 1-2 weeks
- Schools accept visitors between March and June
- Travel expenses paid by MSU
- Housing paid by host school
- Application required 9-12 months in advance
- Details available at <http://ibp.missouristate.edu> and <http://www.magellanexchange.org>





# Magellan Faculty Exchange Program

## Previous participants

- Stan Leasure: Germany
- Ed Chang: Germany, Netherlands, Finland (SU '18)
- Carol Miller: Germany



# AACSB Visit

**FEBRUARY 11-13, 2018**

- Many faculty have already received calendar invites for **Monday, February 12**
- Team will meet with faculty, staff, students, administrators, community leaders, and alumni
- More invitations to follow



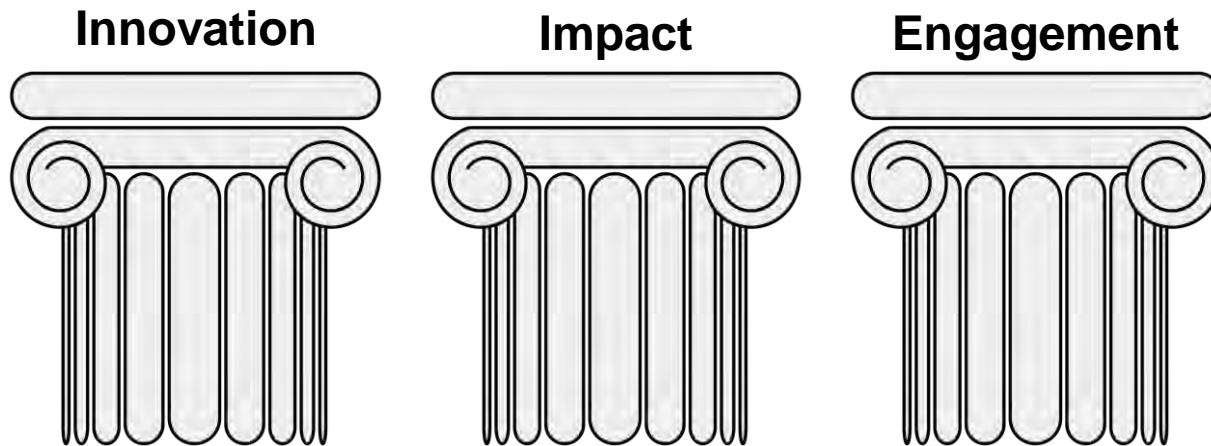
# Peer Review Team

- Deans and SOA Directors from other AACSB peer institutions
  - Denise Smart, Texas State University (Business Chair)
  - Brien Smith, Indiana State University (Business Member)
  - James Greenspan, Wright State University (Accounting Chair)
  - Jennifer Mueller-Phillips, Auburn University (Accounting Member)
- Visit is consultative in nature
- Our last visit team provided valuable input on our processes



# Overview of Review Areas

## OVERARCHING THEMES



### Specific Areas of Interest:

- Strategic Management
- Faculty Qualifications
- Curriculum & Assessment



# COB Strategic Management

- Process has been participative
  - Large faculty committee
  - EAC
  - CLT
  - Students
- Dean Bryant reviewed progress with faculty every year in spring all COB meetings



# Strategic Management

## **COB Mission**

We educate business students to prepare them for successful careers in a global economy, with a particular emphasis on experiential learning and graduate education.



# Strategic Management

## COB GOALS

1. Strengthen academic programs through student recruitment, relevant and innovative curriculum, and experiential learning opportunities that bridge the gap between the classroom and the workforce.

### 2016-2017 Accomplishments:

- Attended 12 college fairs and 23 career fairs
- Developed and executed drip marketing campaign
- Created a CRM system



# Strategic Management

## COB GOALS

2. Prepare students for successful careers as business leaders within their communities and in a globally-competitive business environment.

### 2016-2017 Accomplishments:

- Career Fairs
- LinkedIn workshops
- Corporate Mentor Program





# Strategic Management

## COB GOALS

3. Recruit, retain, and reward outstanding and diverse and collegial faculty and staff who demonstrate high-impact academic and professional engagement.

### 2016-2017 Accomplishments:

- Hired 8 new faculty, 3 of which were diverse
- Research workshops
- Summer research grants



# Strategic Management

## COB GOALS

4. Strengthen external relationships and grow our profile and reputation.

### 2016-2017 Accomplishments:

- EAC and Departmental Advisory Boards
- Cybersecurity Summit
- Sponsorships for university and community events

# Faculty Qualifications

## Sustained Engagement Activities

**Initial academic  
preparation and  
professional  
experience**

Professional  
experience

Doctoral  
Degree

Scholarly Practitioners (SP)	Instructional Practitioners (IP)
Scholarly Academics (SA)	Practice Academics (PA)



# Faculty

- Participating/Supporting
- Qualifications

AACSB Requires:	COB has:
75% participating	✓ 85.7%
40% SA	✓ 60.8%
60% SA+PA+SP	✓ 71.5%
90% SA+PA+SP+IP	✓ 97.0%



# Curricular Changes

- Faculty should be aware of:
  - Departmental curricular changes
    - Should be discussed and reviewed before team arrives
  - Major COB curricular changes (includes structural changes)
    - Operations Management moved to MKT
    - QBA moved to CIS
    - MGT merged with CIS



# Assessment

- Faculty driven
- Extensive data collection in Fall
  - MFT
  - Rubrics
  - KBs, SBs, VBs
- Closing the loop meetings in Spring
  - Established thresholds
  - Corrective action
- AoL Revision
  - Updates for team



# Questions?

A black and white photograph of a large crowd of students at a sporting event. Many students have their hands raised in the air, some making the 'rock on' hand gesture. The scene is filled with energy and excitement. In the top left corner, there are three vertical red bars of varying heights.

# MAKE YOUR MISSOURI STATEMENT™

**Missouri State.**  
UNIVERSITY