



# All COB Meeting



**SPRING 2022**

David Meinert, Dean

May 13, 2022

**Missouri State**  
UNIVERSITY



# Agenda

- **Student Success Stories**
- **Updates**
  - **COVID-19**
  - **FY23 Budget**
  - **Budget & Enrollment**
  - **Career Fairs (FA22)**
  - **Education Abroad**
  - **EMBA**
  - **China Campus**
  - **Building Projects**
  - **Searches & Hires**
- **Tenure, Promotion & Reappointments**
- **Accreditation**
- **AACSB CIR Visit**
- **Digital Measures**
- **Faculty Recognition**
  - **COB Awards**
  - **University**
- **Retirements**
- **Farewells**
- **Looking Ahead to FA22**



# Student Success Stories



**COLLEGE OF BUSINESS**

# Student Competitions

## BUILDING OUR BRAND

- Experiential Learning
- Showcase Student Skills
- Build Resumes
- Attract Employers
- Financial Benefits



# Associated Schools of Construction

## ASC NORTH CENTRAL REGION – TEAM COMPETITIONS

- 19 Institutions, including Kansas State, U. Kansas, Iowa State, U. Nebraska, U. Minnesota, North Dakota State U., and U. Northern Iowa
- Five of MSU's six teams placed:
  - Commercial – 1st Place
  - Commercial General Contracting – 1<sup>st</sup> Place
  - Design – Build – 1<sup>st</sup> Place & 3<sup>rd</sup> Place
  - Specialty Contracting – 2<sup>nd</sup> Place



# Collegiate DECA

DECA INTERNATIONAL CAREER DEVELOPMENT



Team members Kayle Gosche and Michael Drabelle placed in the top 10 in Marketing Communications

# FBLA – PBL Chapter

## STATE LEADERSHIP CONFERENCE



Seven members will be competing at the National Collegiate Conference in June

Left to Right: Angelia Ashberger, Caleb Thayer, Spencer Ingram, Madison Rodgers, Ann Raymer, Mohson Choudhry, Bryce Burton, Madison Agee

# USITCC Regionals

## A-BITS STUDENT ORGANIZATION - ITC MAJORS

- Application Development: 1<sup>st</sup> place, 2<sup>nd</sup> place
- PC Troubleshooting: 1<sup>st</sup> place, 2<sup>nd</sup> place, 3<sup>rd</sup> place
- Network Design: 2<sup>nd</sup> place, 3<sup>rd</sup> place
- Office Solutions: 2<sup>nd</sup> place
- System Analysis & Design: 3<sup>rd</sup> place
- Security: 3<sup>rd</sup> place
- Overall School, 1<sup>st</sup> place



# CFA Research Challenge Team

KANSAS CITY CFA SOCIETY REGIONAL – 1<sup>ST</sup> PLACE



**FORV/S**

(Left to Right) Erin Leahy, Colin Loyet, Brecken Nickel and faculty advisor Dr. Seth Hoelscher

# Outstanding Educator & Faculty Advisor Awards



Kim Church  
MOCPA's 2021  
Outstanding Educator



Jacob Nelson  
MCAA 2021  
Educator of the Year



Jen Skiba  
AMA 2021  
Outstanding Faculty Advisor



# Student Research

IN 2021 & 2022, FIVE STUDENTS HAVE COLLABORATED WITH DR. ISMET ANITSAL TO GENERATE...

- **3 Refereed Journal Articles**
  - *Global Journal of Business Pedagogy*
  - *Atlantic Marketing Journal*
  - *Global Journal of Business Disciplines*
- **5 Refereed Proceedings Abstracts**
- **5 Referred Conference Presentations**
- **2 Distinguished Research Awards**
- **4 Manuscripts Under Review**
- **3 Works in Progress**





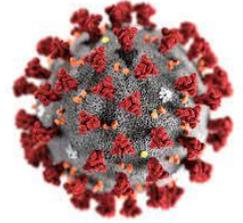
# Updates



**COLLEGE OF BUSINESS**



# COVID Risk Mitigation Policies



## AFTER 26 MONTHS....

- With few exceptions, COVID Policies have been rescinded
  - Exceptions
    - COVID19 Emergency Leave will continue through June 30, 2022
    - Clinics on campus have the discretion to require masks
- Travel
  - No restrictions, but be cognizant of testing and quarantine requirements
- Course Scheduling/Modality
  - No restrictions on room capacity
  - Modality will be based on student and program needs vs. safety concerns
  - ADA accommodations will be an exception



# COB Course Modality

FALL 2019 – FALL 2022

COB Course Modality (FA19-FA22)				
	Fall 2019	Fall 2020	Fall 2021	Fall 2022
Traditional	71%	29%	42%	49%
Blended	6%	27%	10%	6%
Online	23%	40%	47%	45%
Web Conferencing	0%	4%	1%	0%



# COB's Growing Online Footprint

## Undergraduate

- Accounting (BS)
- Business Analysis (BS)
- Finance (BS)
  - Corporate and Investments Option
- General Business (BS)
- Information Technology (BS)
  - Application Development track
  - Infrastructure track
  - Cybersecurity track
- Marketing (BS)
  - Marketing Management
  - Professional Sales
  - Marketing Research
  - Advertising and Promotion
- Supply Chain, Logistics and Operations Management (BS)

## Graduate

- MBA
  - MAcc
  - MS PM
  - MS IT
  - MS Cybersecurity
  - MHA\*
- \*Transitioning to online format



# Budget & Enrollment Outlook FY23

- State Budget funding for Higher Education
  - Proposed budget has a 5.4% core operations increase
  - \$30M in capital funds for Temple Hall project
  - \$2.55M in capital funds for the JVIC braider project
- Tuition Increase (3.89%)
- Admissions (as of 5/9/22)
  - COB Admissions up 397 students (24.92%)
  - MSU is up 876 students (12.7%)
- Registrations (as of 5/2/22)
  - COB was down 89 students (-3.15%)
  - MSU is down 304 students (-3.01%)
- Travel Budget (FY23) comparable to pre-pandemic funding

# Career Fairs

FALL 2022

- **Accounting Career Fair**

Wednesday, September 7

Noon – 3:00 pm

University Plaza Hotel & Convention Center



- **Business Career Fair**

Tuesday, September 13

10 am – 2 pm

Springfield Expo Center



# Fall 2021 COB Career Fairs



**Missouri State**  
COLLEGE of BUSINESS

## HIRE A BUSINESS BEAR!

School of Accountancy Career Fair	College of Business Career Fair	Virtual College of Business Career Fair
Wednesday, September 8, 2021 12:00 pm-3:00 pm University Plaza Hotel	Tuesday, September 14, 2021 10:00 am-2:00 pm Springfield Expo Center	Friday, October 1, 2021 10:00 am-2:00 pm This event will be held via Handshake

32 Firms

107 Firms

47 Firms

155 Unique Employers



# COB Placement Rates

COB Placement Rate				
2017-2018	2018-2019	2019-2020	2020-2021	2021-2022
85%	91%	88%	94%	Data Available December 2022



# Education Abroad

## COB SHORT-TERM FACULTY-DIRECTED (STFD) PROGRAMS

### APPROVED PROGRAMS

- March 2022: Ireland (Michelle Hulett, n = 8)
- May/June 2022: Italy, Croatia, Montenegro (Marciann Patton, n = 10)
- August 2022: U.K., France, Belgium, Netherlands (Kent Ragan, n = 14)
- January 2023: Egypt, Turkey (Kent Ragan, n = 12 apps.)

### PLANNED PROGRAMS

- January 2023: Peru (Jason DeBode)
- May/June 2023: Scotland (Jason DeBode)
- **2023/2024: Somewhere Interesting and Educational (YOU!!!)**

#### Deadlines:

Proposal Deadlines for March – August 2023 Programs

Sept. 1, 2022 (July 30 to have a table at the Sept. 29 Education Abroad Fair)

# Education Abroad

## COB MENTOR PROGRAM FOR FACULTY AND ADVISORS

- Contact Michelle Hulett and/or Kent Ragan if you are interested
- Lead time can be 18-24 months





# EMBA Program

- **China EMBA Program**

- Cohort 43 ended December 2020
- Cohort 44 started January 2022 (8 students)

- **Egypt EMBA Program**

- Joint Online Program with Arab Academy of Science, Technology and Maritime Transport (AASTMT)
- COB delivers 18 cr. hrs. - ACC 711, FIN 780, MGT 764, MGT 767, MKT 772, QBA 775
- AASTMT delivers 16 credit hours
- Potential Opportunities for Collaboration



# CHINA CAMPUS

- Spring 2022 – Record Enrollment
  - 158 Seniors
  - 174 Juniors
- 150 May graduates
- LNU has hired a second full-time Instructor to assist with COB classes



# Building Projects

## COMPLETED DURING AY21/22

- Entrepreneurship Lab
  - Glass 117, 118, and 119
- Entrepreneurship Classroom opened in eFactory (SP22)
- Room Renovations
  - Glass 430 & 431
  - Glass 343 & 344 (nearing completion)
- LED lighting installed in five classrooms (SP22/SU22)
- All classroom computer carts are now digital



# Building Projects

PLANNED FOR AY22/23

- SOA Analytics Lab (GLA434)
- Kemper Hall Lobby Renovation
- Classroom Renovation – Glass 350
- Glass Hall Renovations to Support  
HID and MFD relocation from PCOB

# Merchandising and Fashion Design

## FUTURE HOME



Glass 229 (N.W. Corner )  
MFD Computer Classroom



Glass 225  
MFD Workspace and Display Window

# Interior Design

## FUTURE HOME



Glass 262  
Interior Design Studio



Glass 347  
Interior Design Samples Library and Lab



# Searches & Hires



**COLLEGE OF BUSINESS**

# Faculty and Administrative Hires

## School of Accountancy

- **Mollie Adams, Ph.D., Virginia Tech University**  
Assistant Professor
- **Julie Ravenscraft, Ph.D., University of Oklahoma**  
Assistant Professor



## Finance and General Business

- **Jana Ault-Phillips, JD, Washington University**  
Clinical Assistant Professor
- **Tony Na'ayem, JD, University of Tulsa**  
Instructor of Business Law
- **Xibei (Michael) Zheng, Ph.D., Texas Tech University**  
Assistant Professor of Finance



# Faculty and Administrative Hires

## Information Technology and Cybersecurity

- **Rebekah Austin, DBA Creighton University**  
Assistant Professor of QBA
- **Xiang (Sean) Guo, PhD University of Mississippi**  
Interim Department Head and Assistant Professor of IT



## Management Department

- **Pouya Derayati, Ph.D., University of Miami**  
Assistant Professor  
Strategic Management
- **Azadeh Sabz, ABD, University of Houston**  
Assistant Professor  
Strategic Management



# Faculty and Administrative Hires

## Marketing

- **John Galvan, ABD, University of Mississippi**  
Assistant Professor  
Sales
- **Haiying Yang, ABD, Syracuse University**  
Assistant Professor  
Supply Chain, Logistics, and Operations Management



## Technology and Construction Management Department

- **Richard Gebken, Ph.D., Texas A&M University**  
Department Head and Associate Professor  
Construction Management
- **JaLynn, Heckadon, MS, University of Arkansas**  
Instructor  
Construction Management



# COB Staff Hires

## Business Advisement Center

- **Robert Brown**  
Academic Advisor/Retention Specialist



## Dean's Office

- **Sean Barnhill**  
Director, Marketing, Communications and External Relations



## Management Department

- **Janeen Michalak**  
Academic Administrative Assistant II



## MFD & COB Graduate Programs

- **Kim Patterson**  
Academic Administrative Assistant II





# Appreciation for Exemplary Service

RETURNING TO FACULTY ROLES EFFECTIVE JULY 1

## Dr. Neal Callahan

Professor

Technology and Construction Management



## Dr. Joshua Davis

Professor

Information Technology and Cybersecurity





# Tenure, Promotion & Reappointment

- Promotion to Senior Instructor (4)\*
- Tenure & Promotion to Associate Professor (2)\*
- Professor (2)\*
- Professor Salary Incentive Program (1)\*
- Tenure-Track Reappointments (16)

\* Subject to BOG approval in June, 2022



# Accreditations



**COLLEGE OF BUSINESS**

# COB Accreditations

- Business and Accounting
- Construction Management (BS)
- Project Management (MS)
- Mechanical Engineering Technology (BS)



Awaiting Confirmation of  
**ABET** Accreditation



# ACCE Reaccreditation

## CONSTRUCTION MANAGEMENT MAJOR

- Renewal of Accreditation
  - Team Visit, April 4-5, 2022
  - Team feedback was very positive - no issues requiring resolution were noted
  - Renewal Decision – July 15





# **ABET - Accreditation Board for Engineering and Technology**

## **ENGINEERING TECHNOLOGY ACCREDITATION COMMISSION (ETAC)**

- Review Team Visit in October, 2021
- **Zero** weaknesses, deficiencies or concerns
- Accreditation Notification - July 2022



# AACSB Continuous Improvement Review (CIR) Timeline

- 2017-2018 Internal Annual Report
- 2018-2019 Internal Annual Report
- 2019-2020 Internal Annual Report
- 2020-2021 Internal Annual Report
- **2021-2022 Self-Study Year**  
**Preparation & Submission of CIR Report**
- 2022-2023 CIR Peer Review Team Visit



# AACSB CIR PRT Visit

- October 2-4, 2022 (Sunday-Tuesday)
- Schedule generally includes meetings with:
  - COB leadership
  - Departmental curriculum committees
  - Instructors
  - Tenured and tenure-track faculty
  - Faculty Executive Committee
  - Assessment committees
  - Business Community
  - Students
  - Advisors
  - President and Provost



# COB Societal Impact

- The new AACSB standards require business education, collectively, to be regarded as a driver for positive societal impact.
- *Individual schools are called on to be drivers for business as a force for good by making impact an explicit part of their strategic management and school activities and priorities.*



# COB Societal Impact

- AACSB standards explicitly require societal impact strategies in four areas:
  - COB mission
  - Curriculum
  - Intellectual contributions
  - Other activities (internal and external initiatives)



# COB Societal Impact

- Formed faculty committee
- Met this spring with next meeting in fall
- Members
  - Dana Haggard—MGT
  - Wes Friske—MKT
  - Ed Chang—FGB
  - Deepti Agrawal—ITC
  - Carl Keller--ACC



# Digital Measures/Watermark/Faculty Success

- We are digitizing the tenure and promotion process!
- Campus-wide endeavor
- Provost's Office will announce campus-wide implementation in Aug
  - CLSE in COE conducted beta testing this spring
- COB templates will be created this summer
  - Will work with COB departments
  - More to come in the fall...



# COB Faculty Recognition



**COLLEGE OF BUSINESS**



# COB Awards



**COLLEGE OF BUSINESS**



# Awards

## OUTSTANDING RESEARCH PAPER (2 AWARDS)

### COB Faculty Scholarship and Awards Committee

SOA Kerri Tassin

FGB Jenny Zhang

ITC S Brahnam

MGT Feibo Shao

MKT Josh Coleman

MFD Sandy Bailey

TCM Nebil Buyurgan



# COB Award Winner

## PUBLIC AFFAIRS AWARD IN RESEARCH

### Dr. Carol Miller

Distinguished Professor  
Finance and General Business

*Wading through the Groundwater of CWA  
Jurisdiction: Maui's "Functional Equivalent"  
Standard*

University of Vermont Journal of Environmental Law

#### Co-authors

Bonnie Persons and John Meyer  
California State University-Chico



# COB Award Winner

## OUTSTANDING NON-EMPIRICAL PAPER AWARD

### Dr. Kerri Tassin

Associate Professor  
School of Accountancy



### Dr. Gregory Tapis

Assistant Professor  
School of Accountancy



### *Is it a Tip or a Gift?*

### *Investigating Duberstein in the Modern Gratuity Era*

Journal of Legal Tax Research

### Co-author

Spencer C. Usrey

The University of Tennessee at Chattanooga



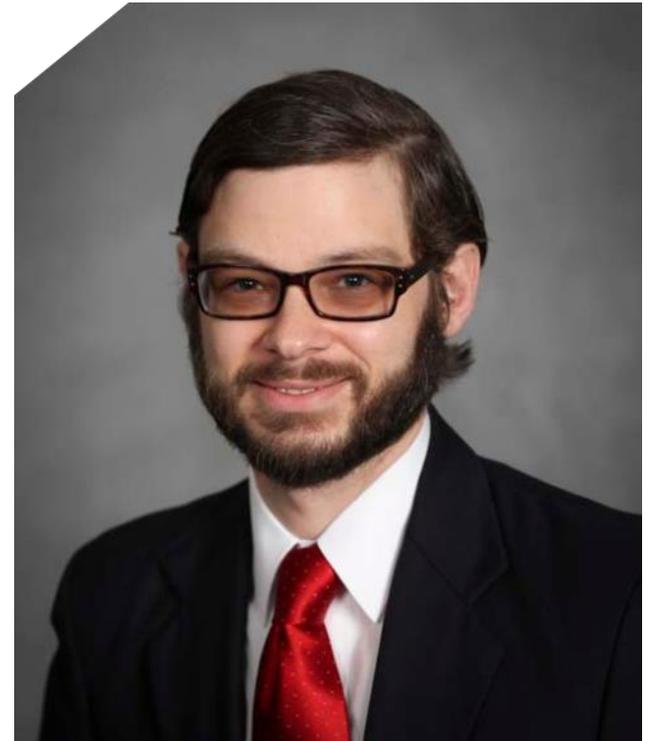
# COB Award Winner

OUTSTANDING SERVICE AWARD

## Dr. Gregory Tapis

Assistant Professor

School of Accountancy





# COB Award Winner

## COB OUTSTANDING FACULTY AWARD

### Jacob Nelson

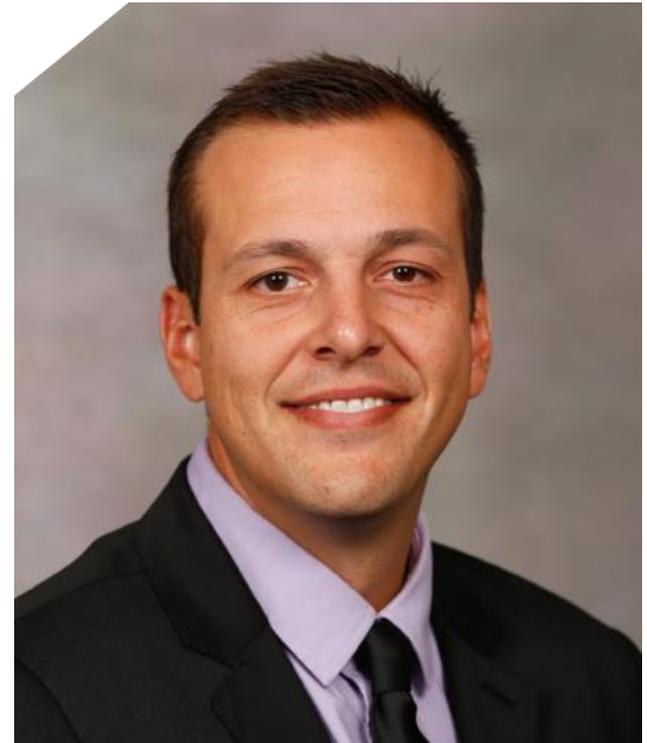
Technology & Construction Management

#### Nominated by

Missouri State Women in Construction  
Sabrina Pavlova, President

#### Selected by

COB Student Leadership Council





# COB Award Winner

OUTSTANDING ACADEMIC ADVISOR

## Anna Clymer

Academic Advisor/Retention Specialist  
Business Advisement Center





**2022**

**University Awards & Recognition**  
(All Faculty Recognition Reception)





# All Faculty Recognition

GENERAL EDUCATION ASSESSMENT AWARD

## Dr. Cathy Van Landuyt

Senior Instructor

Information Technology & Cybersecurity



# All Faculty Recognition

MASTER ONLINE COURSE AWARD  
BEST IN COURSE TECHNOLOGY AND TOOLS

## Dr. Kanu Priya Tapis

Assistant Professor  
Management



# All Faculty Recognition

CITIZENSHIP AND SERVICE-LEARNING AWARDS  
5 YEARS OF SERVICE

**Dr. Josh Coleman**

Assistant Professor  
Marketing



# All Faculty Recognition

CITIZENSHIP AND SERVICE-LEARNING AWARDS  
20 YEARS OF SERVICE

## Sherry Cook

Emeritus and Per Course Faculty  
Marketing



# All Faculty Recognition

CITIZENSHIP AND SERVICE-LEARNING AWARDS  
5 YEARS OF SERVICE

**Dr. Michael Merrigan**

Clinical Assistant Professor  
Management





# All Faculty Recognition

FOUNDATION AWARD FOR EXCELLENCE IN RESEARCH

## Dr. Puneet Prakash

Associate Professor

Finance and General Business





# MSU Foundation Awards for Excellence

MAXIMUM OF TWO AWARDS ANNUALLY PER CATEGORY



2018/2019  
Research  
Dr. C. Edward Chang



2019/2020  
Research  
Dr. Carol Miller



2019/2020  
Teaching  
Dr. Kent Ragan

*Recipient of  
Governor's Award*



2021/2022  
Research  
Dr. Puneet Prakash



# All Faculty Recognition

## YEARS OF SERVICE AWARDS

### 15 Years

Dr. Benjamin Goss (MGT)  
Dr. Dana Haggard (MGT)  
Dr. Stephen Haggard (FGB)  
Dr. Kerri Tassin (SOA)  
Dr. Hugh (Doug) Witte (FGB)  
Dr. Ying (Jenny) Zhang (FGB)

### 17 Years

Dana Frederick (MGT)

### 20 Years

Dr. S. Brahnam (ITC)  
Dr. Jenifer Roberts (MFD)

### 25 Years

Dr. Richard Johnson (ITC)



# Faculty Retirements

- Mr. Mike Hammond, SOA Senior Instructor (Jan. 2022)
- Dr. Dane Peterson, ITC Professor (Jan. 2022)
- Dr. Walt Nelson, FGB Associate Professor (Jan. 2022)
- Dr. Dick Williams, SOA Associate Professor (Jan. 2022)
- Dr. Wayne Anderson, FGB Professor (July 2022)
- Dr. Stephen Mueller, MGT Professor (July 2022)
- Dr. Allen Schaefer, MKT Professor (July 2022)
- Dr. Martin Jones, TCM Associate Professor (July 2022)

# Farewell

**Dr. Cedric Mbanga**

Assistant Professor (FGB)

Relocated to Dallas, TX





# Farewell

**Jo Lynne Stalnaker**

Instructor (ITC)

Relocating to Manhattan, KS

Joining Kansas State University

Instructor, Marketing Department





# Belated Farewell

## Heather Moore

Academic Advisor, COB Graduate Programs

Joined JMARK

Executive Assistant to CEO

Continuing as Per Course Faculty (MGT286)





# Department Shoutouts

- SOA
- FGB
- ITC
- MFD
- MGT
- MKT
- TCM
- MBA – GRAD PROGRAMS
- BAC



# Looking Ahead to August...

- New Faculty Orientation – Monday, August 15
- **37<sup>th</sup> Showcase** on Teaching & Learning Virtual Conference – Wednesday, August 17
- All Faculty Welcome Back Luncheon – 11:30 am – 1:00 pm Thursday, August 18
- ALL COB – 10:00 am – 12:00 pm Friday, August 19
- First Day of Classes - Monday, August 22

## Reminders

- Fall Break – Thursday, October 13 and Friday, October 14 (No Classes, Offices Open)
- Thanksgiving Holiday, Saturday, November 19 thru Sunday, November 27  
(No Classes, Offices Closed Nov. 23-27)

# Advancement

ONWARD UPWARD



# SO MUCH TO CELEBRATE... SO MUCH TO SHARE



Please keep sharing story ideas and pictures with Sean Barnhill



Have a Great  
Summer, and...

# MAKE YOUR MISSOURI STATEMENT™

Missouri State.  
UNIVERSITY

