



# All COB Meeting



SPRING 2024

May 3, 2024

**Missouri State**  
UNIVERSITY



# COB FINAL EXAM



**COLLEGE OF BUSINESS**

# What is an AED?

## AUTOMATED EXTERNAL DEFIBRILLATOR (AED)

- Need to find one on campus, search AED on MSU's website



The screenshot shows the Missouri State website search interface. At the top, the Missouri State logo is displayed in a dark red bar. Below it, a search bar contains the text 'AED'. To the right of the search bar is a 'Web Search' label. Below the search bar, a 'Site Index' is visible with letters A through K. A navigation menu below the search bar includes 'Web', 'People', 'Events', and 'Map'. Under the 'Web' menu, there is a dropdown for 'All web sites'. The search results show 'About 203 results (0.13 seconds)'. The first result is titled 'AED Unit Locations - University Safety - Missouri State' and includes the URL 'www.missouristate.edu > University Safety'. The snippet for this result reads: 'What is an automated external defibrillator (AED)? An AED analyzes the heart's rhythm and tells a first aid provider to deliver a shock to a victim of ...'.

# Where is Glass Hall's AED located?

**SOUTH LOBBY BETWEEN GLASS 102 CLASSROOM DOORS**





# When is the last day faculty can access Blackboard?

**MAY 31, 2024**

- Download gradebooks
- Download course materials



# When is Brightspace required to be utilized?

**STARTING MONDAY, MAY 13 – SUMMER INTERSESSION**



# Student Success Stories



**COLLEGE OF BUSINESS**

# Beta Alpha Psi Mid-Year Meeting

Faculty advisor: Kyle Goodin (SOA)



Two Beta Alpha Psi Chapter teams competed in the Best Practices Competition at the Mid-Year Meeting in Dallas. Both teams placed first in their categories and will compete at nationals in July.

# Association of Government Accountants (AGA) Government Finance Case Challenge Faculty Advisor - Kyle Goodin (SOA)



In SOA's inaugural year of competing, their graduate level team placed 1<sup>st</sup> in the AGA's annual Government Finance Case Challenge. Their award-winning Citizen Centric Report (CCR) netted each team member a \$1,000 prize for college expenses.

# Accounting Club/IMA Student Chapter

FACULTY ADVISORS: DR. CHRIS HINES AND KRISTEN THORNTON

- Award of Excellence – Gold Chapter Status
- MSU's Chapter received a \$500 prize



The Association of  
Accountants and  
Financial Professionals  
in Business

# CFA Research Challenge Team

Faculty advisor: Dr. Seth Hoelscher (FERM)



The Missouri State CFA Research Challenge Team won the KC CFA Society Regional Competition. Each student received a \$1,000 cash scholarship, a plaque, and a CFA Exam Scholarship for their efforts supported by the CFA Society of Kansas City.



# USITCC Competition

Faculty advisor: Dr. Xiang Guo (ITC)



The Association for Business Information Technology Students (A-BITS) competed at the U.S. Information Technology Collegiate Conference.

- Two first place awards
- Two second place awards
- Two third place awards
- Five honorable mentions

# Northeast Intercollegiate Sales Competition

Faculty advisor: Dr. Alex Hamwi (MKT)



Four students in the Dept. of Marketing participated in Role Play and Speed Selling competitions at the Northeast Intercollegiate Sales Competition in Rhode Island.

Student Sarah Smith placed first in Speed Selling.

# MSU American Marketing Association

FACULTY ADVISOR – DR. JEN SKIBA

- Web Design Competition – 2<sup>nd</sup> Place
- Social Impact Video – Top 10
- Recruitment Video – Top 10
- Perfect Pitch – Joshua Combs, Finalist



# Associated Schools of Construction

Faculty advisors: David Joswick, Dustin Steiro, JaLynn Hill (TCM)



Construction Management students brought home top awards at the ASC Competition:

- Three first place awards
- Three second place awards
- One third place award

# DECA State Leadership Conference

Faculty advisor: Dr. Azadeh Sabz (MGT)



DECA team members scored top awards at their State Competition.

- Two first place awards
- Three second place awards
- Five third place awards



# DECA International Competition

FACULTY ADVISOR: DR. AZADEH SABZ (MGT)



Five DECA team members had top 10 finishes in Entrepreneurship Operations, Retail Management, Hotel and Lodging and Marketing Communications.

# FBLA State Leadership Conference

Faculty advisor: Courtney Pham (MKT)



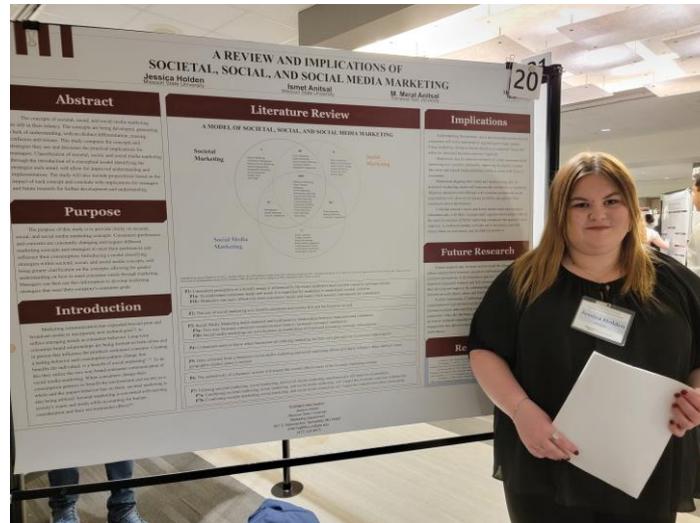
FBLA team members earned six awards at the FBLA State Leadership Conference. The team will travel to Orlando in June for the national competition.

- Three second place awards
- One third place award
- Two fifth place awards

# Frank Einhellig Graduate Interdisciplinary Forum

## POSTER PRESENTATIONS BY MKT 776 STUDENT/MKT GAs

- Ahmed Amjed
- Bolormaa Chimed-ochir
- Jessica Holden - **Outstanding Poster Presentation**



# Biz Bear Student Managed Investment Fund (SMIF)

## INAUGURAL SMIF CLASS AND INVESTMENT PORTFOLIO



**\$315K**  
(as of 5/2/2024)



# EM Awards

PROGRAM'S 25<sup>TH</sup> ANNIVERSARY



# Senior Showcase

## DIGITAL FASHION AND MERCHANDISING PROGRAM



# Fashion Innovation



**MFD 400 Independent Design**  
3D Design & Printing

**BRITNEY SPANGENBERG**

INTERPRETING  
"PYTHAGORAS"  
BY LINDA HOWARD

**BEST IN SHOW**  
**FOR FASHION DESIGN**  
\$1,000 AWARD WINNER



# Senior Showcase

## INTERIOR DESIGN





THANK YOU  
COB  
STUDENT ORGANIZATION ADVISORS

# COB Student Organizations

ECON Club	FERM	Dr. Ben Beranek
Financial Management Association	FERM	Dr. Megan Ramsey
Financial Planning Association	FERM	Dr. Jana Ault-Phillips
Gamma Iota Sigma	FERM	Sandra Meyers
MBA Association	GPO	Dr. Elizabeth Reger
Women in Business	ITC	Dr. Andrew Albritton
Assn. for Bus. Info. Tech. Students	ITC	Dr. Xiang Guo
Association of Fashion & Design	MFD	Sandra Bailey
Sartorial Magazine	MFD	Dr. Jenifer Roberts

# COB Student Organization

Collegiate DECA	MGT	Dr. Azadeh Sabz
Entertainment Management Assn.	MGT	Dr. Phil Rothschild
ENT Club	MGT	Dr. Dan Goering
Society for Human Resource Mgt.	MGT	Dr. Wes Scroggins
Phi Beta Lambda (FBLA)	MKT	Courtney Pham
Advertising Club	MKT	Dr. Jamie Grigsby
Logistics & Supply Chain Mgt. Assn.	MKT	Dr. Gawon Yun and David Hammons
MSU American Marketing Association	MKT	Dr. Jenifer Skiba
Delta Sigma Pi	MKT	Courtney Pham

# COB Student Organizations

Accounting Club/IMA Student Chapter	SOA	Dr. Chris Hines & Kristen Thornton
Beta Alpha Psi	SOA	Kyle Goodin
American Society of Interior Design	TCM	Nancy Asay
American Soc. of Mech. Engineers	TCM	Dr. Kevin Hubbard
Associated Builders and Contractors	TCM	Dr. Aaron Sauer
Concrete Consortium	TCM	David Joswick
Construction Club, AGC	TCM	Dr. Richard Gebken

# COB Student Organizations

Home Builders Organization	TCM	Dr. Aaron Sauer
Interior Design Society	TCM	Nancy Asay
International Interior Design Society	TCM	Maricann Patton
Mech. , Electrical & Plumbing Club	TCM	Dustin Steiro
Missouri State Women in Construction	TCM	JaLynn Hill
Project Management	TCM	Dr. Nebil Buyurgan
Sigma Lambda Chi	TCM	Dustin Steiro
Society of Automotive Engineers	TCM	Dr. Kevin Hubbard
Springfield Design Association (Students)	TCM	Nancy Asay

# Telling Our Stories

Please share student, alumni, faculty and staff accomplishments with Sean Beasley via email.



## Students honored at annual COB awards banquet

April 25, 2024 by [Mary Grace Phillips](#)



Each spring the College of Business (COB) leadership team including the Dean, Associate Deans, Department Heads and faculty select recipients for the top honors in the college. Students are selected for awards from a variety of criteria including academic achievement, dedication to the public affairs mission, and commitment inside and outside of the classroom. Students have ... [\[Read more...\]](#)

FILED UNDER: [Uncategorized](#)





# Budget and Enrollment Picture



**COLLEGE OF BUSINESS**

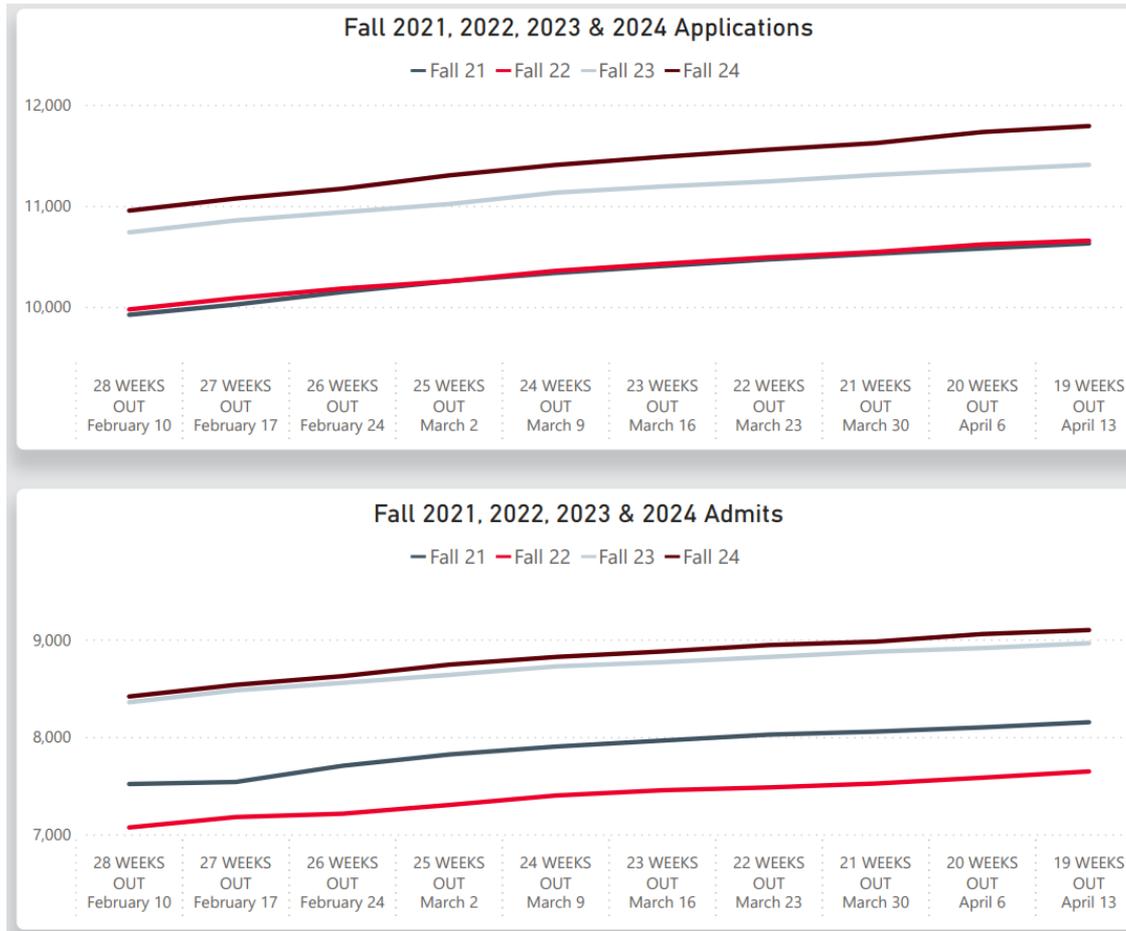


# Budget/Enrollment Picture

- FY24 – Good Year
  - State Funding Increase
  - Enrollment and Tuition/Fee Revenue Up
- FY25 – Mixed Signals
  - Missouri House supporting a 2.5% one-time funding increase
  - Missouri Senate supporting a 3.0% continuing increase
  - FAFSA Fiasco
    - Applications & Admissions Up -> Deposits Down
    - SOAR Registrations Down -> Housing Contracts Up

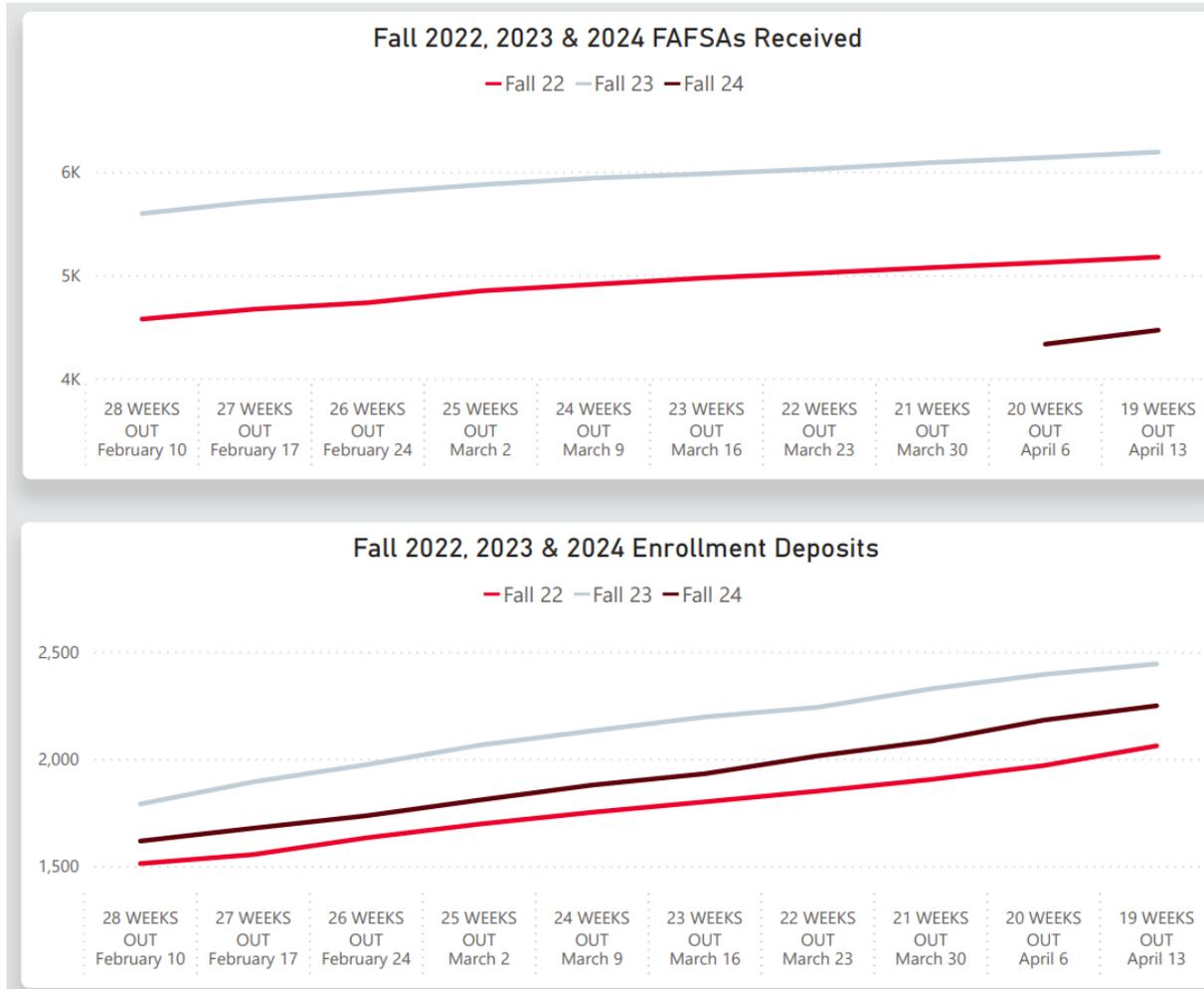
# FA24 Indicators

## APPLICATIONS & ADMITS



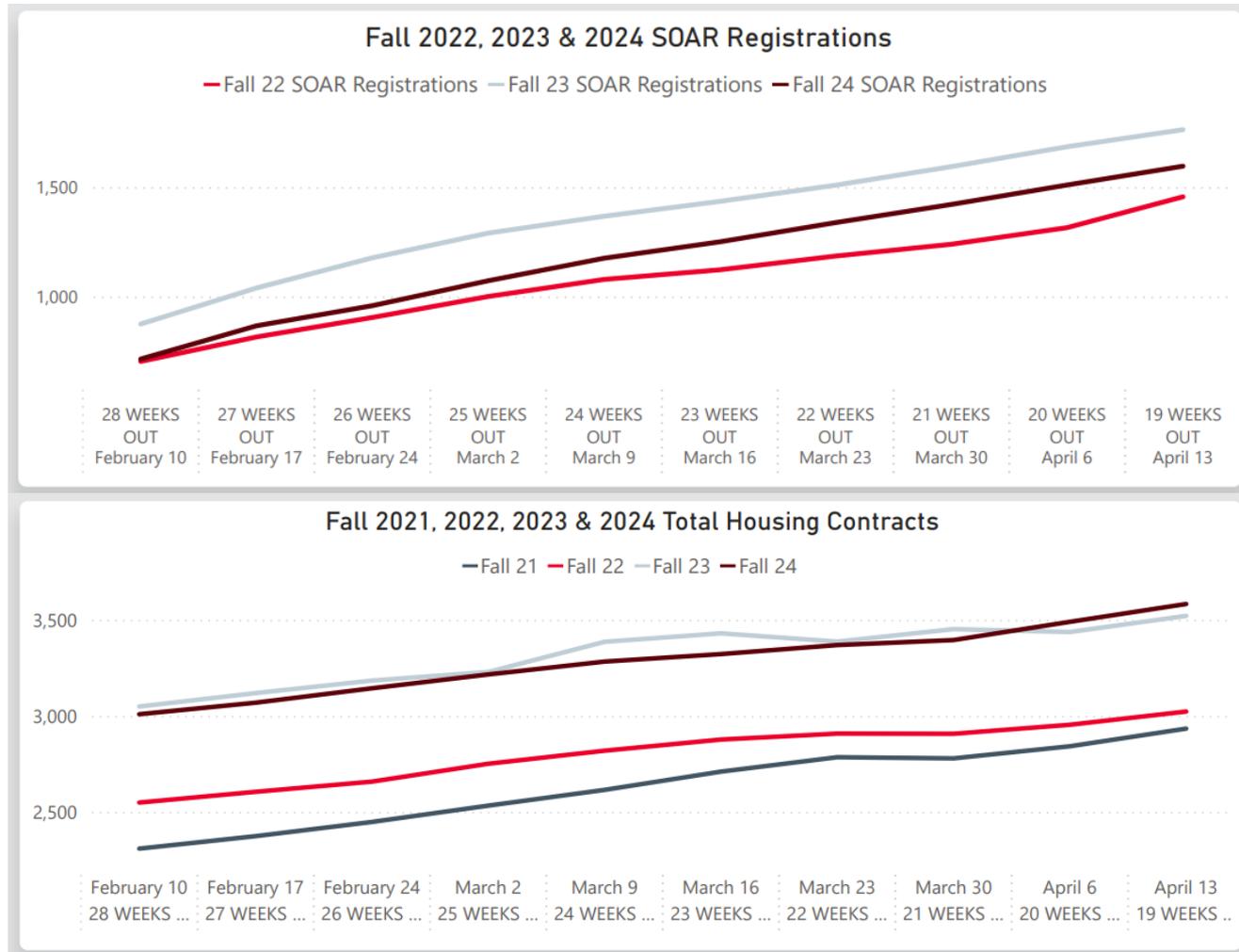
# FA24 Indicators

## FAFSAS RECEIVED & ENROLLMENT DEPOSITS



# FA24 Indicators

## SOAR REGISTRATIONS & HOUSING CONTRACTS





# FA24 Enrollment Indicators

## UNDERGRADUATE APPLICATION DATA - YOY CHANGE

	University	COB
Applications	+560 (4%)	-28 (-1.2%)
Admits	+249 (2.4%)	-36 (-2.0%)
Denied	+201 (25.0%)	+21 (14.6%)
Deposits	-265 (-7.4%)	-27 (-3.8%)
No Decision	22 (0.9%)	-27 (-6.7%)

As of 4/29/24

# FA24 Enrollment Indicators

## GRADUATE ADMISSION DATA – YOY

Program	Increase/(Decrease)
MBA	(21)
MAcc	22
MS IT	(148)
MS Cyber	1
MHA	0
MS Project Management	21
Graduate Certificates	(6)
<b>Total Decrease</b>	<b>(126)</b>

As of 4/29/24



# Updates



**COLLEGE OF BUSINESS**



# Academic Realignment

**EFFECTIVE JULY 1, 2024**

- MFD faculty and programs join TCM
- TCM renamed:

**School of Construction, Design and Project Management**

# III Fall 2024 COB Career Fairs

## College of Business Career Fair

September 10, 2024 - Springfield Expo Center

All COB courses, with the exception of those offered by TCM, with start times between 9:30 AM and 1:59 PM are cancelled

**Majors:** Accounting, Business Analytics, Economics, Entertainment Management, Entrepreneurship, Finance, General Business, Human Resource Management, Information Technology, International Business, Management & Leadership, Marketing, Merchandising and Fashion Product Development, Risk Management and Insurance, and Supply Chain, Logistics and Operations Management

## Technology and Construction Management Career Fair

September 11, 2024 - Springfield Expo Center

All TCM courses with start times between 9:30 AM and 1:59 PM are cancelled

**Majors:** Construction Management, Interior Design, and Mechanical Engineering Technology





# Recent Accreditation Visit

Project Management Institute – Global Accreditation Center  
Peer Review Team Visit  
April 28 – May 1, 2024



# Summer Research Grants

## Summer Research Grant Article Categories

### **Outstanding (up to \$2,000 to each author with a maximum of \$4,000 per article)**

Outstanding journals include truly outstanding, almost universally regarded elite journals. These tend to be the most highly regarded journals within each discipline, usually requiring the greatest contribution level and effort. For the purposes of the summer research grant, an “Outstanding” journal is defined as meeting one of the following criteria:

- Any journal rated AJG 4 in the most recent Academic Journal Guide of the Association of Business Schools (<https://charteredabs.org/>).
- Any journal with an A\* rating on the most recent Australian Business Dean’s Council Journal Quality List (<https://abdc.edu.au/news-publications/>).
- Any journal listed in the current year Financial Times 50 ranking.
- Publications listed in the current Washington & Lee University law journal database with a combined score of 50 or higher (<https://managementtools4.wlu.edu/lawjournals>).

### **Premiere (up to \$1,500 to each author with a maximum of \$3,000 per article)**

Premiere journals are intended to encompass leading journals in each discipline. Generally, these include well recognized journals that consistently publish quality work. For purposes of the summer research grant, a “Premiere” journal is defined as meeting one of the following criteria:

- Any journal rated AJG 3 in the most recent Academic Journal Guide of the Association of Business Schools (<https://charteredabs.org/>).
- Any journal with an A rating on the most recent Australian Business Dean’s Council Journal Quality List (<https://abdc.edu.au/research/abdc-journal-quality-list/>).
- Any journal listed as Quartile 1 (Q1) in the Scimago Journal & Country Rank (<https://www.scimagojr.com>).
- Publications listed in the current Washington & Lee University law journal database with a combined score of 16 or higher (<https://managementtools4.wlu.edu/lawjournals>).
- Publications with a combined score in the top 10% of their “subject” in the Washington & Lee University law journal database (e.g., as of this writing, Economics Law has 42 journals, the top 4 would qualify).

### **Enhanced (up to \$1,000 to each author with a maximum of \$2,000 per article)**

Enhanced journals are intended to quantify the highly regarded, high quality journals not captured above. For purposes of the summer research grant, an “Enhanced” journal is defined as meeting one of the following criteria:

- Any journal rated AJG 1 or 2 in the most recent Academic Journal Guide of the Association of Business Schools (<https://charteredabs.org/>).
- Any journal with a B or C rating on the most recent Australian Business Dean’s Council Journal Quality List (<https://abdc.edu.au/research/abdc-journal-quality-list/>).
- Any journal listed as Quartile 2 (Q2) in the Scimago Journal & Country Rank (<https://www.scimagojr.com>).
- Publications listed in the current Washington & Lee University law journal database with a Combined Score 1.0 or higher (<https://managementtools4.wlu.edu/lawjournals>).

### **Regular (\$750 maximum per article)**

Regular journals are intended to reflect all legitimate, peer-reviewed journal publications not identified above. For purposes of the summer research grant, a “Regular” journal is defined as a publication that is peer reviewed with no greater than a 50% acceptance rate and externally reviewed or published by an ABA accredited law school. Conference proceedings, where the majority of the presentations at a conference are contained as papers, shall not count.

Above categories are summarized below.



# Professional Development Funds

- Trainings – related to teaching and research
- Certifications
- Licenses

# Faculty Hires

## Information Technology and Cybersecurity (ITC)

**Amy Hardee, MBA, Drury University**  
Instructor of Quantitative Business Analysis



## Finance, Economics and Risk Management (FERM)

**Ferdous Ahmmed, PhD, Texas Tech University**  
Assistant Professor of Financial Planning



**Selin Guney, PhD, North Carolina State University**  
Assistant Professor of Economics





# Searches

- **In-Progress**

- Assistant Professor, SOA
- Instructor, SOA
- Academic Advisor/Retention Specialist, BAC
- Assistant Professor/Clinical Assistant Professor, MGT (Entertainment Mgt)

- **Forthcoming**

- Assistant Professor, ITC (Cybersecurity)
- Assistant Professor/Clinical Assistant Professor, TCM

# Celebrate Commencement (Friday, May 10)

3:45 PM – 4:25 PM COB GRADUATION CELEBRATION – EINSTEIN BROS BAGELS

4:30 PM ASSEMBLE FOR MARSHALLING IN HAMMONS STUDENT CENTER\*





# COB Pre Commencement Celebration





# Accreditation Updates



## COLLEGE OF BUSINESS

Dr. Elizabeth Rozell  
Associate Dean



# AACSB Timeline

- 2022-2023 Internal Annual Report
- 2023-2024 Internal Annual Report
- 2024-2025 Internal Annual Report
- 2025-2026 Internal Annual Report
- 2026-2027 Internal Annual Report
- 2027-2028 Self-Study Year
- **2028-2029 Preparation & Submission of CIR Report**



# AACSB Consultative Advice (but must be addressed prior to next visit)

- Standard 3: Faculty and Professional Staff Resources
  - ✓ Revisit criteria for faculty qualifications
  - ✓ Develop criteria on faculty qualifications for COB administrators
  - Provide more documentation on China programs
- Standard 8: Impact of Scholarship
  - ✓ Strongly suggested the use of a published journal list (ABDC, ABS) as quality indicator
- Standard 5: Assurance of Learning
  - Separate AoL for China



# COB Summer Research Grant Summary

Year	Amount	Number of Recipients	Number of Articles
2024	\$ 45,500	38	33
2023	\$ 27,000	60	42
2022	\$ 26,000	60	43
2021	\$ 30,500	69	52
2020	\$ 28,200	61	41



# Digital Measures/Watermark/Faculty Success

- Feedback on the Workflow module for annual reviews
  - Campus-wide requirement by Provost's Office
  - Please send feedback to me
- Digital submission of the tenure and promotion process begins in Fall 2024
  - COB templates will be created this summer
  - Will work with COB departments
  - Training will be provided in the fall if necessary



# Building Projects



## COLLEGE OF BUSINESS

Dr. Kent Ragan  
Associate Dean



# Glass Building Projects

## FA23 – SP24 CLASSROOM RENOVATIONS

- Glass 428 Remodeled 
- Glass 429 Remodeled 
- Glass 438 Remodeled 

## SU24 CLASSROOM RENOVATIONS

- Glass 231 Design Lab By Grooms – Glass Door Installation
- Glass 236 Computer Classroom – Lighting/Updates
- Glass 227/230 Updated

# Cybersecurity Op Center

EXPERIENTIAL LEARNING AND COMPETITION LAB – GLA351



# Kemper Hall Addition

## MOEXCELS PROJECT

- Budget - \$9+ M
- Architects – Trivers
- General Contractor – Carson Mitchell
- Planned Completion – December 2024



# Kemper Hall Addition

MAY 1, 2024 – T-MINUS 8 MONTHS



**Missouri State**  
UNIVERSITY

# III Kemper Hall Addition



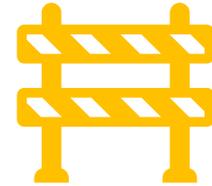


# Kemper Hall Addition



# Pardon our Progress

JOHN Q HAMMONS PARKWAY & LOT 19 CLOSURE



- Stormwater drainage work on John Q Hammons Parkway will impact traffic, parking and shuttles from May 13 – June 7, 2024
- Lot 19 will be closed, except for emergencies. Lot 19 permit holders should park in Lot 20 during the closure.
- The Meyer Library shuttle stop will be closed but stops at Foster Rec Center and Bear Park South will remain open.

**Lot 20 will also be closed at some point this summer for maintenance**



# Education Abroad



## COLLEGE OF BUSINESS

Mary Tomerlin  
Director, IBP



# Upcoming COB Programs

- **Fall 2024**

- Ragan – New York (fall break)
- Hammons – Spain (January travel)
- Ragan – Greece + Italy (January travel)

- **Spring 2025**

- Tomerlin – Iceland + Denmark (spring break) *\*in development*
- Bailey – France + Italy (May) *\*in development*
- Mitchell – Germany (ECO) (May) *\*planned*
- Patton – Germany (MFD) (May) *\*in development*
- Skiba – Hungary + Austria (May) *\*in development*
- Zhang – Japan/South Korea (May) *\*in development*

- **Summer 2025**

- Hammons – Northern Europe (August) *\*in development*
- Mitchell – Singapore *\*in development*

# COB Education Abroad Mentor Program

DAVID HAMMONS

"Joining a study abroad program as a mentee helped shed a light on all the tiny little details and questions you never think about asking when planning a program. The experience of seeing what to do and not to do gave me the confidence I needed to prepare and lead a successful program, which I did in Morocco and Spain a year later."





# International Business Programs

## SUPPORT FOR ...

- Magellan Faculty Exchange
- Education Abroad Program Planning
- COB Education Abroad Mentor Program

# 2024 Magellan Conference

OCTOBER 7-8 – SPRINGFIELD MO

**Register (through IBP) by August 30.** Your \$439 registration includes Saturday dinner; a networking activity, lunch and dinner on Sunday; a Newcomers Session on Monday; and coffee breaks, lunches and dinners on Monday and Tuesday.

IBP will cover registration fees for up to two faculty per department.

Preference given to those interested in a Magellan Faculty Exchange or leading an Education Abroad Program which visits a Magellan Partner country/campus.





# COB Faculty Recognition



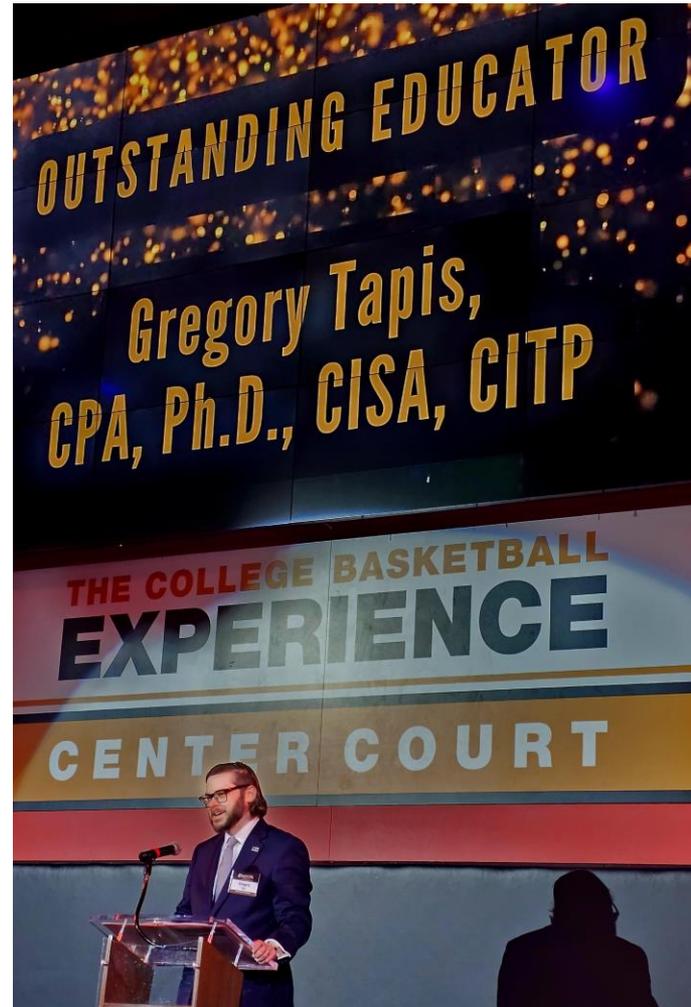
**COLLEGE OF BUSINESS**



# Missouri CPA Society

EDUCATOR OF THE YEAR

Dr. Greg Tapis  
Associate Professor  
School of Accountancy



# Missouri CPA Society

## WOMEN TO WATCH AWARD

Dr. Mollie Adams  
Assistant Professor  
School of Accountancy

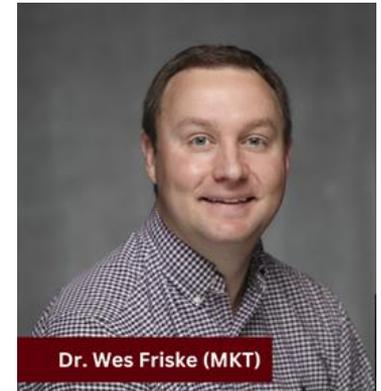




# Endowed Chair in the College of Business

**DR. WES FRISKE, ASSOCIATE PROFESSOR OF MARKETING**

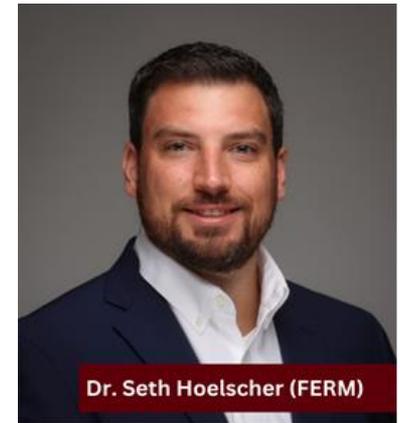
- PhD in Business Administration with a concentration in Marketing  
Texas Tech University
- Joined Missouri State University (MSU) in 2015
- Since becoming a Bear he has published thirteen peer reviewed journal articles, nine of which appeared in “A\*” and “A” journals (ABDC Ranking)



# Robert W. and Charlotte K. Bitter Endowed Chair

## DR. SETH HOELSCHER, ASSOCIATE PROFESSOR OF FINANCE

- PhD in Business Administration, Specialization in Finance  
University of Oklahoma
- Joined Missouri State in 2016
- Since joining COB, Dr. Hoelscher has published fifteen peer reviewed journal articles, six of which appeared in “A\*” and “A” journals (ABDC Ranking)
- Two Financial Times Top 50 Journals





# Tenure & Promotion



**COLLEGE OF BUSINESS**



# School of Accountancy

PROFESSOR

Dr. Christopher Hines





# Information Technology and Cybersecurity

## ASSOCIATE PROFESSOR WITH TENURE

- Dr. Ravi Thambusamy





# Management

ASSOCIATE PROFESSOR WITH TENURE

- Dr. Feibo Shao





# Management

## ASSOCIATE PROFESSOR WITH TENURE

- Dr. Kanu Priya Tapis





# Marketing

ASSOCIATE PROFESSOR WITH TENURE

- Dr. Jamie Grigsby





# Marketing

ASSOCIATE PROFESSOR WITH TENURE

- Dr. Rebecca Rast





# COB Awards



**COLLEGE OF BUSINESS**



# Awards

## COB FACULTY SCHOLARSHIP AND AWARDS COMMITTEE

SOA Mollie Adams

FERM Jenny Zhang

ITC S Brahnam

MGT Feibo Shao

MKT Josh Coleman, Chair

MFD Jenifer Roberts

TCM Lucky Pratama

# COB Award Winner

PUBLIC AFFAIRS AWARD IN RESEARCH

PUBLIC AFFAIRS  
AWARD IN RESEARCH

2023-2024

WES FRISKE &  
SETH HOELSCHER



MISSOURI STATE UNIVERSITY  
COLLEGE OF BUSINESS



# COB Award Winner

## PUBLIC AFFAIRS AWARD IN RESEARCH

**Dr. Wes Friske**

**Associate Professor, Marketing**

**Dr. Seth Hoelscher**

**Associate Professor, Finance**

*The Impact of Voluntary Sustainability Reporting  
on Firm Value: Insights from Signaling Theory*

*Journal of the Academy of Marketing Science (2023)*



# COB Award Winner

OUTSTANDING NON-EMPIRICAL PAPER AWARD

OUTSTANDING  
NON-EMPIRICAL PAPER

2023-2024

Dr. Carol Miller



MISSOURI STATE UNIVERSITY  
COLLEGE OF BUSINESS

# COB Award Winner

## OUTSTANDING NON-EMPIRICAL PAPER AWARD

**Dr. Carol Miller**

Distinguished Professor  
Finance, Economics and Risk Management

*'Experimental Populations' Outside Historical  
Range Proposal – Will It Get the Frog Out of  
Hot Water?*

*Journal of Environmental Law & Litigation (2023)*

**Co-authors**

*John C. Meyer and Bonnie B. Persons  
California State University, Chico*





# COB Award Winner

OUTSTANDING EMPIRICAL PAPER AWARD

OUTSTANDING  
EMPIRICAL PAPER

2023-2024

DR. JENIFER SKIBA



MISSOURI STATE UNIVERSITY  
COLLEGE OF BUSINESS

# COB Award Winner

## OUTSTANDING EMPIRICAL PAPER AWARD

Dr. Jen Skiba

Associate Professor, Marketing

*The Impact of Buying Groups on Buyer–Supplier Relationships: Group–Dyad Interactions in Business-to-Business Markets*

*Journal of Marketing Research (2023)*

*Coauthors*

*Alok Kumar, University of Nebraska – Lincoln*

*Huanhuan Shi, Texas A&M*

*Amit Saini, University of Nebraska – Lincoln*

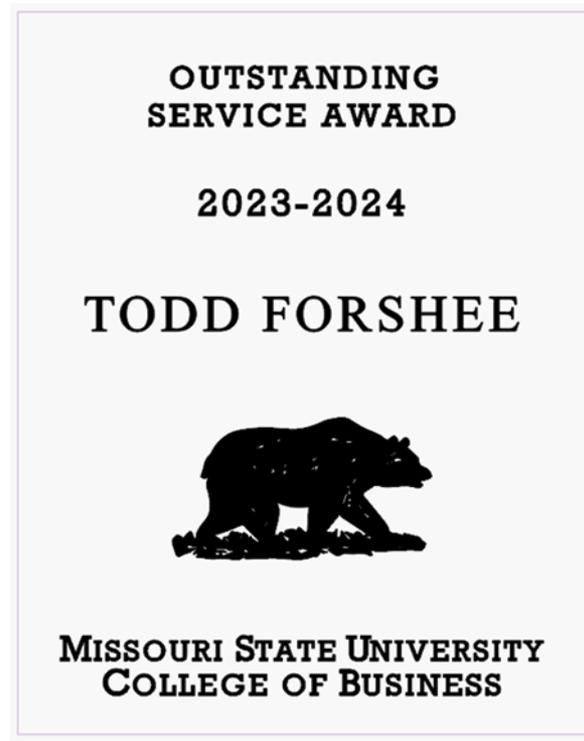
*Zhi Lu, University of Victoria*





# COB Award Winner

## OUTSTANDING SERVICE AWARD





# COB Award Winner

## OUTSTANDING SERVICE AWARD

### Todd Forshee

Lab Technician

Technology and Construction Management



# COB Outstanding Faculty Award

PRESENTED BY – PRESTON CURLESS

OUTSTANDING FACULTY  
AWARD

2023-2024

KYLE GOODIN



MISSOURI STATE UNIVERSITY  
COLLEGE OF BUSINESS



# **COB Award Winner**

## **COB OUTSTANDING FACULTY AWARD**

**Kyle Goodin**  
School of Accountancy

**Nominated by**  
Beta Alpha Psi  
Preston Curless, President

**Selected by**  
COB Student Leadership Council





# Outstanding Student Organization Advisor

**PRESENTED BY – KENT RAGAN, ASSOCIATE DEAN**

**OUTSTANDING STUDENT  
ORGANIZATION ADVISOR  
AWARD**

**2023-2024**

**DR. JENIFER SKIBA**



**MISSOURI STATE UNIVERSITY  
COLLEGE OF BUSINESS**



# COB Award Winner

OUTSTANDING STUDENT ORGANIZATION ADVISOR

**Dr. Jen Skiba**

Associate Professor, Marketing

Advisor: American Marketing Association





# COB Outstanding Faculty Award

PRESENTED BY – KENT RAGAN, ASSOCIATE DEAN

OUTSTANDING STUDENT  
ORGANIZATION ADVISOR  
AWARD

2023-2024

DR. PHILIP ROTHSCHILD



MISSOURI STATE UNIVERSITY  
COLLEGE OF BUSINESS



# COB Award Winner

OUTSTANDING STUDENT ORGANIZATION ADVISOR

**Dr. Philip Rothschild**

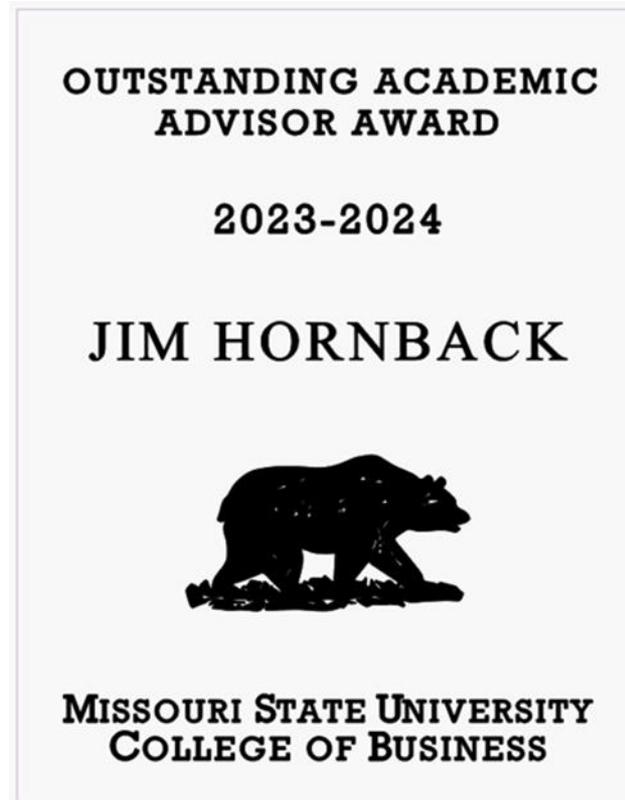
Professor, Management

Advisor: Entertainment Management Association



# **COB Award Winner**

**PRESENTED BY – LIBBY ROZELL, ASSOCIATE DEAN**





# COB Award Winner

OUTSTANDING ACADEMIC ADVISOR

## Jim Hornback

Academic Advisor/Retention Specialist  
Business Advisement Center





# **2024**

# **University Awards & Recognition**

**(All Faculty Recognition Reception)**





# Foundation Award

EXCELLENCE IN RESEARCH

**Dr. Seth Hoelscher**

Associate Professor

FERM



# All Faculty Recognition

HONORS COLLEGE

2024 DIRECTOR'S AWARD FOR OUTSTANDING FACULTY RESEARCH

**Mr. Kyle Goodin**

Instructor

SOA



# All Faculty Recognition

HONORS COLLEGE

2024 CURTIS P. LAWRENCE MASTER TEACHER AWARD

**Dr. Benjamin Beranek**

Assistant Professor

FERM





# Faculty and Staff Retirements

- Dr. Philip Rothschild, MGT Professor (July 2024)
- Dr. James Philpot, FERM Professor (July 2024)
- Dr. Terrel Gallaway, FERM Professor (August 2024)
- Dr. Mahua Barari Mitra, FERM Professor (July 2024)
- Mr. Patrick Sells, ITC Instructor (July 2024)



# Department Shoutouts

- SOA
- FERM
- ITC
- MFD
- MGT
- MKT
- TCM (aka SCDPM effective 7/1)
- MBA – GRAD PROGRAMS
- BAC
- MARCOM



# Looking Ahead to August...

- New Faculty Orientation – Monday, August 12
- 37<sup>th</sup> Showcase on Teaching & Learning Virtual Conference – Wednesday, August 14
- All Faculty Welcome Back Luncheon – 11:30 am – 1:00 pm Thursday, August 15
- ALL COB w/ Kickoff Luncheon– 10:00 am – 12:00 pm Friday, August 16
- New Student Convocation – 2:00 pm Sunday, August 18
- First Day of Classes - Monday, August 19

## Reminders

- Fall Break – Thursday, October 10 and Friday, October 11 (No Classes, Offices Open)
- Thanksgiving Holiday, Saturday, November 23 thru Sunday, December 1  
Offices are open Monday (11/25) and Tuesday (11/26)



# New Student Convocation

2 PM SUNDAY, AUGUST 18

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