



All COB Meeting



SPRING 2023

May 12, 2023

Missouri State
UNIVERSITY



Agenda

- **Student Success Stories**
- **AACSB Update**
- **COB Updates**
 - **Budget & Enrollment Academic Realignment**
 - **College/Department Dashboards**
 - **FA23 Career Fairs**
 - **Advancement**
- **Building Projects**
- **Education Abroad**
- **Hires & Searches**
- **Faculty Recognition**
 - **Tenure & Promotion**
 - **COB Awards**
 - **DPL Professorships**
 - **University Awards and Recognition**
- **Faculty and Staff Retirements**
- **Department Shoutouts**
- **Looking Ahead to FA23**



Student Success Stories

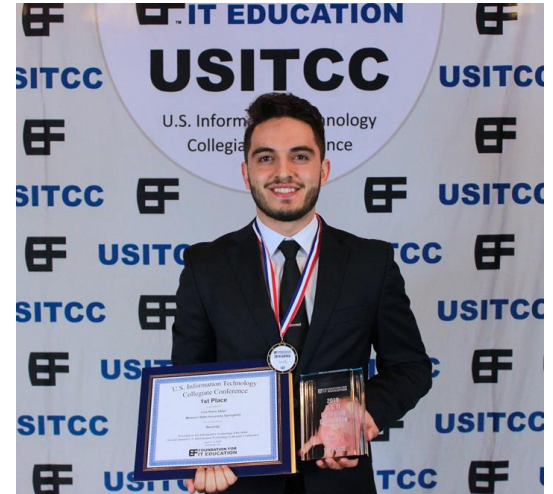


COLLEGE OF BUSINESS

Student Competitions

BUILDING OUR BRAND

- Experiential Learning
- Showcase Student Skills
- Build Resumes
- Attract Employers
- Financial Benefits



National MBA Case Competition

ETHICAL LEADERSHIP



First Place

- Adriana Avila
- Diana Cabrera
- Tess Kasparie
- Adam Waltke

Faculty Advisors
Dr. Elizabeth Rozell
Dr. Elizabeth Reger

DECA International

MELAINA FISCHER, 2ND PLACE – SALES MANAGEMENT DIVISION

FAITH MIROWSKI AND KAYLE GOSCHE, TOP TEN FINALISTS – MARKETING COMMUNICATIONS DIVISION

NAVID KALAM – HUMAN RESOURCE MANAGEMENT DIVISION FINALIST; MADELYNN JARED – HOTEL & LODGING DIVISION FINALIST

MICHAEL DRABELLE – TRAVEL & TOURISM DIVISION FINALIST



Faculty Advisor
Dr. Azadeh Sabz

FBLA – State Collegiate Conference

1ST PLACE FINISHES (5)



- **Emerging Business Issues**
Spencer Ingram and Bethany Sluder
- **Impromptu Speaking**
Bethany Sluder
- **Information Management**
Spencer Ingram
- **Public Speaking**
Aria Spurgeon
- **Retail Management**
Madison Agee

Faculty Advisor
Courtney Pham

Associated Schools of Construction (ASC)

TOP 3 FINISHES IN FOUR OF THE FIVE COMPETITIONS



- Commercial 2 - 1st Place
- Heavy Civil - 2nd Place
- Specialty - 2nd Place
- Design Build - 2nd Place

Faculty Advisors
Dr. Richard Gebken
JaLynn Hill
David Joswick
Dr. Aaron Sauer
Dustin Steiro

US IT Collegiate Conference

ELEVEN STUDENTS/TEAMS EARNED TOP 3 FINISHES



**Student Chapter
of the Year**

Faculty Advisor
Dr. Xiang Guo

Beta Alpha Psi

3RD PLACE MIDYEAR MEETING IN SEATTLE, WA



Faculty Advisor
Kyle Goodin

Accounting Club

(Institute of Management Accountants Student Chapter)

STUDENT CHAPTER - GOLD CERTIFICATE OF EXCELLENCE



Faculty Advisors
Chris Hines
Kristen Thornton

CFA Research Challenge

2ND PLACE IN CFA SOCIETY OF KANSAS CITY



Faculty Advisor
Seth Hoelscher

Industry Advisor
Zach Schwartz

Fashion Group International of Dallas

55TH ANNUAL SCHOLARSHIP COMPETITION



3-D Design

Conner Orgill - 1st Place

Britney Spangenberg - 2nd Place

Aaron Hayes - Honorable Mention

Faculty Advisor
Sandy Bailey

Super Bowl

ENTERTAINMENT MANAGEMENT ASSOCIATION



**16 EMA Members assisted
in pre-game events and
attended the game.**

**Faculty Advisor
Dr. Phil Rothschild**



COB Student Organization

THANK YOU, COB STUDENT ORG. FACULTY ADVISORS!!!

MBA Association	COB	Dr. Elizabeth Reger
Financial Management Association	FRM	Dr. Megan Rainville
Financial Planning Association	FRM	Dr. Jana Ault-Phillips
Gamma Iota Sigma	FRM	Sandra Meyers
Association for Business Technology	ITC	Dr. Xiang Guo
Association of Fashion & Design	MFD	Sandra Bailey
Sartorial Magazine	MFD	Dr. Jenifer Roberts



COB Student Organization

THANK YOU, COB STUDENT ORG. FACULTY ADVISORS!!!

Collegiate DECA

MGT

Dr. Azadeh Sabz

Entertainment Management Assn.

MGT

Dr. Phil Rothschild

ENT Club

MGT

Dr. Dan Goering

Society for Human Resource Mgt.

MGT

Dr. Wes Scroggins

MSU's Future Healthcare Leaders

MGT

Dr. Luis Perez

Phi Beta Lambda (FBLA)

MKT

Courtney Pham

Advertising Club

MKT

Dr. Jamie Grigsby

Logistics & Supply Chain Mgt. Assn.

MKT

Dr. David Hammons

Marketing Club

MKT

Dr. Jenifer Skiba

Delta Sigma Pi

MKT

Courtney Pham



COB Student Organization

THANK YOU, COB STUDENT ORG. FACULTY ADVISORS!!!

Accounting Club/IMA Student Chapter	SOA	Dr. Chris Hines
Beta Alpha Psi	SOA	Kyle Goodin
Alpha Kappa Psi	SOA	Samuel Bass
American Society of Interior Design	TCM	Nancy Asay
American Soc. of Mech. Engineers	TCM	Dr. Kevin Hubbard
Associated Builders and Contractors	TCM	Dr. Aaron Sauer
Concrete Consortium	TCM	David Joswick
Construction Club, AGC	TCM	Dr. Richard Gebken



COB Student Organization

THANK YOU, COB STUDENT ORG. FACULTY ADVISORS!!!

Home Builders Organization	TCM	Dr. Aaron Sauer
Interior Design Society	TCM	Nancy Asay
International Interior Design Society	TCM	Maricann Patton
Mech. , Electrical & Plumbing Club	TCM	Dustin Steiro
Missouri State Women in Construction	TCM	JaLynn Hill
Sigma Lambda Chi	TCM	Dustin Steiro
Society of Automotive Engineers	TCM	Dr. Kevin Hubbard
Springfield Design Association (Students)	TCM	Nancy Asay

Associated Schools of Construction

REGIONAL OUTSTANDING EDUCATOR AWARD



David Joswick
Senior Instructor
Technology and Construction Management

Missouri CPA Society

EDUCATOR OF THE YEAR



Kerri Tassin, CPA, MTax, JD
Associate Professor
School of Accountancy



J. of Research in Marketing and Entrepreneurship

OUTSTANDING REVIEW AWARD



Dr. Wes Friske
Associate Professor
Marketing

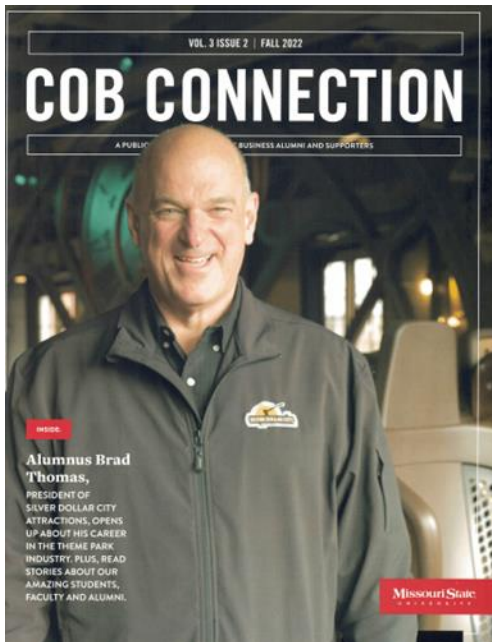


Martin S. Bressler Distinguished Researcher Award
INSTITUTE FOR GLOBAL BUSINESS RESEARCH



Ismet Anitsal, Ph.D.
Professor
Department Head, Marketing

SO MUCH TO CELEBRATE... SO MUCH TO SHARE



How one student's heritage helped her find the perfect major

September 19, 2022 by Meredith A. Gale



Growing up, Eida Orozco-Sanchez' parents taught her the value of her two cultures—Hispanic and American. Today, she is a junior studying international business administration with a minor in Japanese at Missouri State University. This area of study has allowed her to connect her cultural understanding and language skills to her professional interests. Connecting with her ... [\[Read more...\]](#)



Please keep sharing story ideas and pictures with Sean Barnhill



AACSB Updates



COLLEGE OF BUSINESS

Dr. Elizabeth Rozell
Associate Dean



AACSB Visit

- October 2-4, 2022
- Visit went off without a hitch
- Received excellent consultative advice





AACSB Consultative Advice

(but must be addressed prior to next visit)

- Standard 3: Faculty and Professional Staff Resources
 - Revisit criteria for faculty qualifications
 - Provide more documentation on China programs
- Standard 8: Impact of Scholarship
 - Strongly suggested the use of a published journal list (ABDC, ABS) as quality indicator
 - Would help provide consistency across faculty
- Standard 5: Assurance of Learning
 - Separate AoL for China



AACSB Timeline

- 2022-2023 Internal Annual Report
- 2023-2024 Internal Annual Report
- 2024-2025 Internal Annual Report
- 2025-2026 Internal Annual Report
- 2026-2027 Self-Study Year
- **2027-2028 Preparation & Submission of CIR Report**



Digital Measures/Watermark/Faculty Success

- Digitizing the tenure and promotion process continues... Fall 2024??
- We will be using the Workflow module for annual reviews due in February 2024
 - Campus-wide requirement by Provost's Office
 - Learned from beta testing
 - Faculty will complete the annual activity report again
 - Feedback and approval process will be digitized
- COB templates will be created this summer
 - Will work with COB departments
 - More to come in the fall...



Updates



COLLEGE OF BUSINESS



Budget & Enrollment Outlook FY23

- **State Budget funding for Higher Education**
 - 7% core increase for all public colleges and universities
 - Additional 2% core increase to be distributed to public universities through the performance funding formula under development
 - \$2M in capital funds for COB's MoExcels Kemper Addition Project
 - \$17.5M for MSU's Center for Transformational Education for Life, Physical, and Health Sciences
- **FA23 vs. FA22 Admissions** (as of 5/8/23)
 - Undergraduate (FTNIC, Transfer and Readmission)
 - Admits – COB +262 (17%), MSU +1339 (14.5%)
 - Deposits – COB +173 (32.5%), MSU +889 (31.9%)
 - Graduate Admissions – COB +277
- **FA23 vs. FA22 Registrations** (as of 5/1/23)
 - COB is up 494 students (24.3%)
 - MSU is up 1850 students (25.72%)



Academic Realignment

OVERVIEW

- Impact on COB
 - ECO program joins FRM effective July 1, 2023
 - MFD joins TCM effective July 1, 2024
- Impact on other Colleges
 - Town Hall Meeting (5/12 - PSU Theatre 1:00-3:00 pm)
 - [FAQs on Academic Realignment Website](#)



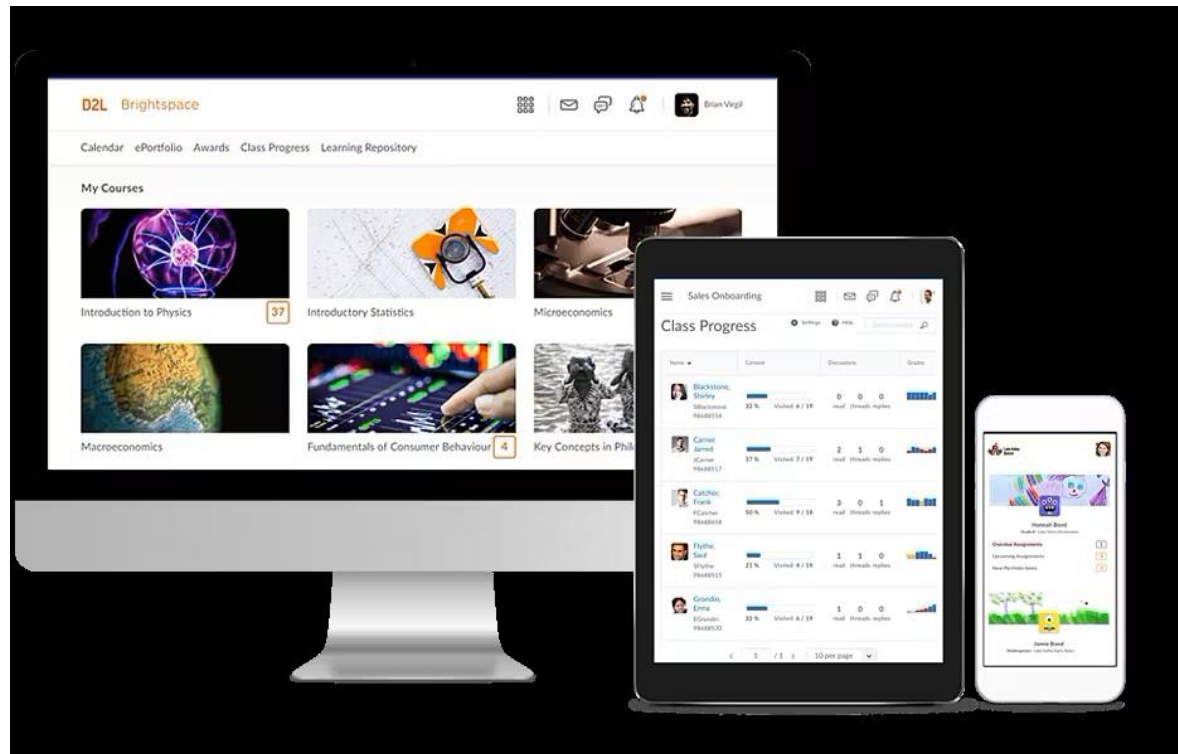
College Dashboards

COMING SOON...INCREASED INSIGHT AND TRANSPARENCY

- Number of majors
- Fall to Fall Retention
- UG 4 and 6 Year Graduation Rates
- Junior Graduation Rates
- Instructional Capacity Gap
- DFW Rate
- Instructional Cost
 - SCH
 - SCH per FTE
 - Instructional Cost per SCH

LMS transition – Brightspace/D2L!

- ✓ BOG proposal at the May 18, 2023 meeting
- ✓ Live for fall 2024



Fall 2023 COB Career Fairs

College of Business Career Fair

Tuesday, September 12, 2023 - Springfield Expo Center

Majors : Accounting, Business Analytics, Economics, Entertainment Management, Entrepreneurship, Finance, General Business, Information Technology, Management, Marketing, Merchandising and Fashion Product Development, Risk Management and Insurance, and Supply Chain, Logistics and Operations Management



Technology and Construction Management Career Fair

Wednesday, September 13, 2023 - Springfield Expo Center

Majors invited to participate: Construction Management, Interior Design, and Mechanical Engineering Technology





COB Placement Rates

COB Placement Rate				
2017-2018	2018-2019	2019-2020	2020-2021	2021-2022
85%	91%	88%	94%	95%

Advancement

GIVING DAY



- MSU Raised \$1.6M via 2,179 unique donors
- MSU Unlocked \$1.25M in match and challenge dollars
- Alumni and supporters from 10 countries and 45 states participated
- **COB received \$90,379 from 275 donors**
- Giving Day 2024 is scheduled for March 5-6, 2024

COB Scholarships

RECORD YEAR



272 Scholarships
203 Students
\$430,000 in awards

Accounting Scholarships



24 Scholarships
42 Students
\$36,500 in awards



Building Projects



COLLEGE OF BUSINESS

Dr. Kent Ragan
Associate Dean



Building Projects

OPENING FA23

- Merchandising and Fashion Design 3-D Lab – Glass 228
- Judy and Mike Breeding Accounting Analytics Lab – Glass 229
- Linda Bailey Interior Design Studio – Glass 263





Building Projects

SU23 & FA23 CLASSROOM RENOVATIONS

- Things have moved up quite a bit!!!
- Glass 226, 237, 340, and 342 remodeling are nearing completion.
- SU23: Glass 346 and 435 remodel and Glass 388 lighting/ceiling upgrades.
- FA23: Glass 429 and 438 complete remodel

Building Projects

MOEXCELS PROJECT – KEMPER HALL ADDITION



Building Projects

MOEXCELS PROJECT – KEMPER HALL ADDITION

1.1 - EXTERIOR VIEW - NORTHEAST APPROACH



1.2 EXTERIOR VIEW - WEST APPROACH





Education Abroad



COLLEGE OF BUSINESS

Dr. Kent Ragan
Associate Dean



Education Abroad/IBP

- Programs in AY 22-23:
 - Egypt / Turkey – 10 students + 1 faculty mentee
 - Ireland – 15 students
 - Scotland / England – 19 students + 2 faculty mentees
 - Greece / Turkey – 17 students

Egypt / Turkey - January



Ireland – Spring Break





Education Abroad/IBP cont.

- In Progress / Approved / Anticipated:
 - New York – October 2023 (Kent Ragan)
 - Morocco / Spain – January 2024 (David Hammonds)
 - Portugal / France / U.K. – March 2024 (Kent Ragan)
 - Ireland (Kanu Priya Tapis)
 - Peru (Jason DeBode)
 - N. Italy (Sandy Bailey)
 - S. Italy (Marciann Patton)



Education Abroad

PROPOSAL SUBMISSION DEADLINES

- Departures in March, May, June, July, and August 2024
Deadline is July 30, 2023 to have a table at September's Ed. Abroad Fair
- Otherwise, departures in March, May, June, July, and August 2024
Deadline is September 1, 2023
-
- For future reference, departures from October to January have a March deadline!



China Campus

ENROLLMENT REMAINS STRONG

- Approximately 200 juniors and 200 seniors in the General Business Completion Program
- 21 LNU students are transferring to the MSU SGF campus for FA23



China EMBA Program

FALL 2023 COHORT

- Expecting approximately 15 students
- Visa issuance may impact this number



Faculty and Staff Hires & Searches



COLLEGE OF BUSINESS



Faculty Hires

Information Technology and Cybersecurity (ITC)
Zongxi Liu, ABD University of Wisconsin - Milwaukee
Assistant Professor of IT



Finance and Risk Management (FRM)
Mengming “Michael” Dong, PhD, Rice University
Assistant Professor of Finance



Finance and Risk Management (FRM)
Jihyun Kim, ABD, University of Missouri
Instructor of Economics



Faculty Hires

- **Management (MGT)**

Sherress Hicks, MS, Eastern University
Clinical Assistant Professor



- **Technology and Construction Management (TCM)**

Lucky Agung Pratama, ABD, University of Washington
Assistant Professor





Changing Roles

- **Information Technology and Cybersecurity (ITC)**
Andrew Albritton, PhD, University of Nottingham
Instructor
Effective FA23



COB Staff Hires

Business Advisement Center

- **Josh Curran**
Academic Advisor/Retention Specialist



- **Charlene Kean**
Academic Advisor/Retention Specialist





Searches

- **In-Progress**

- Assistant Professor, SOA
- Instructor, MFD
- Academic Advisor/Retention Specialist, COB
- International Business Programs Director

- **Forthcoming**

- ITC Department Head



COB Faculty Recognition



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Tenure & Promotion



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Technology and Construction Management

ASSOCIATE PROFESSOR WITH TENURE

Dr. Aaron Sauer





Marketing

ASSOCIATE PROFESSOR WITH TENURE

- Dr. LinDa (Jackson) Li





Marketing

ASSOCIATE PROFESSOR WITH TENURE

- Dr. Jen Skiba





School of Accountancy

ASSOCIATE PROFESSOR WITH TENURE

- Dr. Greg Tapis





Finance and Risk Management

PROFESSOR

- Dr. Doug Witte





COB Awards



COLLEGE OF BUSINESS



Awards

COB FACULTY SCHOLARSHIP AND AWARDS COMMITTEE

SOA Mollie Adams
FRM Jenny Zhang, Chair
ITC S Brahnem
MGT Feibo Shao
MKT Josh Coleman
MFD Jenifer Roberts
TCM Neal Callahan



COB Award Winner

PUBLIC AFFAIRS AWARD IN RESEARCH

Dr. Feibo Shao

Assistant Professor, Management

*On the equity-efficiency trade-off in
foodbank network operations*

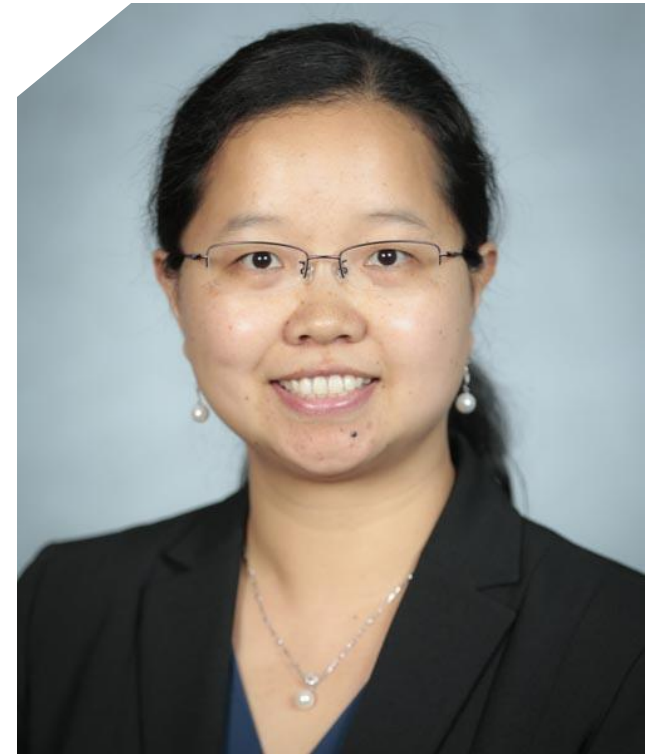
Journal of the Operational Research Society (2022)

Co-authors

Mohammad Firouz, University of Alabama at Birmingham

LinDa Li, Missouri State University

Barry Cobb, Virginia Military Institute



COB Award Winner

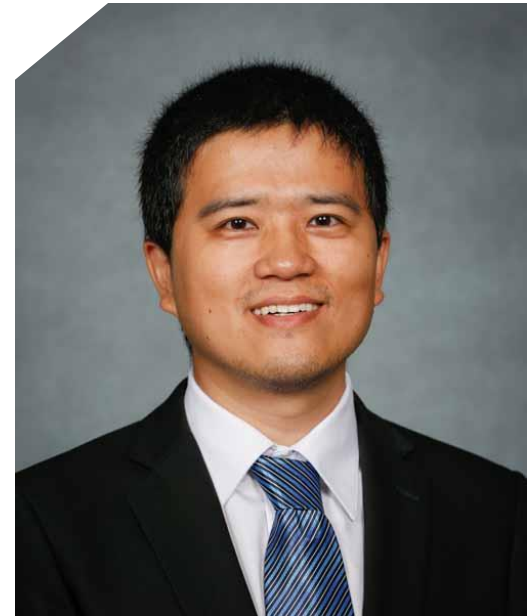
OUTSTANDING NON-EMPIRICAL PAPER AWARD

Dr. LinDa (Jackson) Li

Associate Professor
Marketing

*Managing equipment rentals: Unreliable
fleet, impatient customers, and finite
commitment capacity*

Production and Operation Management (2022)



COB Award Winners

OUTSTANDING EMPIRICAL PAPER AWARDS

Dr. Jamie Grigsby

Assistant Professor, Marketing

A Picture's Worth a Thousand Words: using Depicted Movement in Picture-Based Ads to Increase Narrative Transportation
Journal of Advertising (2022)

Coauthors

Robert D. Jewell, Kent State University

Cesar Zamudio, Virginia Commonwealth University



Dr. Megan Rainville

Assistant Professor

Finance and Risk Management

How do stronger creditor rights impact corporate acquisition activity and quality?
Journal of Banking and Finance

Co-authors

Emre Unlu and Juan Julie Wu, University of Nebraska





COB Award Winner

OUTSTANDING SERVICE AWARD



Dana Frederick

Senior Instructor
Management



Janeen Michalak

Academic Administrative Assistant II
Management



COB Award Winner

COB OUTSTANDING FACULTY AWARD

Jamie Grigsby
Marketing

Nominated by
Advertising Club
Katie Lenhardt, President

Selected by
COB Student Leadership Council



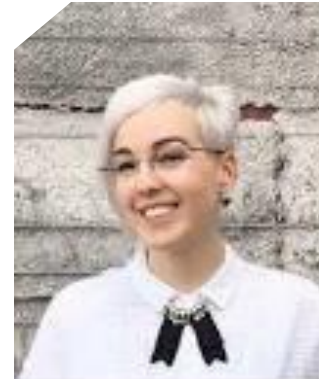


COB Award Winner

OUTSTANDING ACADEMIC ADVISOR

Katy Jesse

Academic Advisor/Retention Specialist
Business Advisement Center





Daisy Portenier Loucks Professorships





Daisy Portenier Loucks Professorships

AY23/24 THRU AY24/25



Josh Coleman
Associate Professor
Marketing



Seth Hoelscher
Associate Professor
Finance



Kerri Tassin
Associate Professor
Accounting



2023
University Awards & Recognition
(All Faculty Recognition Reception)



All Faculty Recognition

FACULTY CENTER FOR TEACHING AND LEARNING AWARD

Dr. Timothy Flannery

Associate Professor
Economics



All Faculty Recognition

CITIZENSHIP AND SERVICE-LEARNING AWARDS
5 YEARS OF SERVICE

Dr. Kanu Priya Tapis
Assistant Professor
Management



All Faculty Recognition

CITIZENSHIP AND SERVICE-LEARNING AWARDS
10 YEARS OF SERVICE

Dana Frederick
Senior Instructor
Management





All Faculty Recognition

**CITIZENSHIP AND SERVICE-LEARNING AWARDS
15 YEARS OF SERVICE**

Marciann Patton

Senior Instructor

Technology and Construction Management





All Faculty Recognition

YEARS OF SERVICE AWARDS

10 Years

Dr. Chris Hines (SOA)
Dr. Kevin Hubbard (TCM)
Dr. Jeff Jones (FRM)

15 Years

Dr. Les Heitger (SOA)
Dr. Carl Keller (SOA)

20 Years

Dr. Wes Scroggins (MGT)

25 Years

Dr. Elizabeth Rozell (COB/MGT)
Patrick Sells (ITC)
Cathy Van Landuyt (ITC)



Faculty and Staff Retirements

- Dr. Cathy Starr, MFD Associate Professor (January 2023)
- Dr. Ed Chang, FRM Professor (January 2023)
- Dr. Michael Merrigan, MGT Clinical Associate Professor (January 2023)
- Mr. Richard Burton, ITC Senior Instructor (July 2023)
- Ms. Michelle Hulett, IBP Director (July 2023)
- Ms. Tamara Flores, BAC Administrative Specialist III (June 2023)

In Memoriam

Dr. George Schmelzle Professor of Accounting

August 2006 – November 2022

- Beta Alpha Psi Student Chapter Advisor
- Beta Alpha Psi National Faculty Advisor of the Year
- MSU Foundation Award for Excellence in Service
- Faculty Emeritus





Department Shoutouts

- SOA
- FRM (FERM)
- ITC
- MFD
- MGT
- MKT
- TCM
- MBA – GRAD PROGRAMS
- BAC

Celebrate Commencement

5 PM ON FRIDAY, MAY 19 AT GREAT SOUTHERN BANK ARENA*



* Arrive at the racquetball court area in Hammons Student Center 45 minutes prior to the start of the ceremony for donning regalia and marshalling.



Looking Ahead to August...

- New Faculty Orientation – Monday, August 14
- **37th Showcase** on Teaching & Learning Virtual Conference – Wednesday, August 16
- All Faculty Welcome Back Luncheon – 11:30 am – 1:00 pm Thursday, August 17
- ALL COB – 10:00 am – 12:00 pm Friday, August 18
- First Day of Classes - Monday, August 21

Reminders

- Fall Break – Thursday, October 12 and Friday, October 13 (No Classes, Offices Open)
- Thanksgiving Holiday, Saturday, November 18 thru Sunday, November 26
Offices are open Monday (11/20) and Tuesday (11/21)



Have a Great
Summer, and...

MAKE YOUR MISSOURI STATEMENT™

Missouri State.
UNIVERSITY

