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September 11, 2019

**TO:** College of Business (COB); Faculty Senate; PEC; Registrar, CGEIP

Members of the 2019-20 COB Council: Michael Hammond (ACC), Walt Nelson (FGB), Jenifer Roberts (MFD), Melody LaPreze (MGT), Wes Friske (MKT), Aaron Sauer (TCM), Rajeev Kaula (ITC) Matthew Howard (Student Representative)

**FROM:** Dr. Melody LaPreze, Chair – COB Council *ML*

**SUBJECT:** Minutes of the September 10, 2019 COB Council Meeting

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**Present:** Melody LaPreze (MGT), Aaron Sauer (TCM), Walt Nelson (FGB), Michael Hammond (ACC), Wes Friske (MKT), Rajeev Kaula (ITC), Jenifer Roberts (MFD), Matthew Howard (Student Representative)

**Guests:** Jeff Jones (FGB), Elizabeth Rozell (COB Assoc. Dean, MFD), Ismet Anitsal (MKT), Neal Callahan (TCM), Josh Davis (ITC), Dick Williams (ACC), Jason DeBode (MGT), Sandy Culver

The meeting began at 3.30pm in Glass Hall 485 – Executive Board Room

**Approval of April 2019 minutes without change**

**New Business**

Melody LaPreze was nominated & elected as COB Council Chair for 2019-2020.

**Undergraduate Curricular Items: Approved**

Course Deletions

Both **MKT 390** and **MKT 510** were withdrawn by MKT department

Approved Course Changes

**TCM 110** [Introduction to Engineering Design]

**TCM 311** [Product Conceptualization and Design]

**TCM 545** [Project Control Systems]

Approved New Programs

**Undergraduate Certificate in Information Technology**

Approved Program Changes

**Mechanical Engineering Technology** [Removing TCM 311 (3) and reducing number of hours from 81-82 to 78-79.]

**Graduate Curricular Items (Review Only)**

Course Changes

**TCM 645** [Product Control Systems]

**TCM 711** [Project Leadership] \*Changes were intended for TCM 710 not 711

**Adjourn at 3:44pm**

Next COB Council meeting will be October 8, 2019 3.30 pm in Glass Hall 485



October 9, 2019

**TO:** College of Business (COB); Faculty Senate; PEC; Registrar, CGEIP

Members of the 2017-2018 Council – College of Business; Jenifer Roberts (MFD), Wes Friske (MKT), Rajeev Kaula (ITC), Mike Hammond (ACC), Aaron Sauer (TCM), Walt Nelson (FGB), Melody LaPreze (MGT), Matthew Howard (Student Representative)

**FROM:** Dr. Melody LaPreze, Chair - COB Council 

**SUBJECT:** Minutes of the October 8, 2019 COB Council Meeting

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**Present:** Sandy Bailey, for Jenifer Roberts (MFD), Wes Friske (MKT), Melody LaPreze (MGT), Mike Hammond (ACC), Aaron Sauer (TCM), Walt Nelson (FGB), Rajeev Kaula (ITC), Matthew Howard (Student Representative)

**Guests:** Neal Callahan (TCM), Ismet Anitsal (MKT), Sandy Culver (BAC), Joshua Davis (MIT), Jeff Jones (FGB), Elizabeth Rozell (COB Assoc. Dean, MFD), Dick Williams (ACC), Jason DeBode (MGT)

The meeting began at 3:30 pm in Glass Hall 485 – Executive Board Room

**Approval of September 2019 Minutes without change**

**New Business**

Introductions  
Presentation of gavel

**Undergraduate Curricular Items: Approved**

**Course Changes**

MFD 103 [Principles and Elements of Design]  
MFD 201 [Fashion History]  
MFD 210 [Fashion Technology]  
MFD 301 [Product Development]  
MFD 304 [Forecasting and Branding]  
MFD 307 [Advanced Fashion Technology]  
MFD 560 [Business Analysis]  
MFD 570 [Senior Collection]  
TCM 498 [Senior Design]  
TCM 499 [Senior Project]  
FIN595, Financial Markets Study Tour, Change Course

**New Program**

Fashion Merchandising Certificate

**Program Changes**

Fashion Design & Product Development—BS  
Fashion Merchandising and Management –BS  
Construction Management –BS

**Graduate Curricular Items (No Items to Review)**

Adjourned 3:46 pm

Next COB Council Meeting: Tuesday, November 5 2019 @ 3:30 Room 485



October 9, 2019

**TO:** College of Business (COB); Faculty Senate; PEC; Registrar, CGEIP

Members of the 2017-2018 Council – College of Business; Jenifer Roberts (MFD), Wes Friske (MKT), Rajeev Kaula (ITC), Mike Hammond (ACC), Aaron Sauer (TCM), Walt Nelson (FGB), Melody LaPreze (MGT), Matthew Howard (Student Representative)

**FROM:** Dr. Melody LaPreze, Chair - COB Council

**SUBJECT:** Minutes of the October 8, 2019 COB Council Meeting

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**Present:** Jenifer Roberts (MFD), Wes Friske (MKT), Melody LaPreze (MGT), Mike Hammond (ACC), Aaron Sauer (TCM), Walt Nelson (FGB), Rajeev Kaula (ITC), Matthew Howard (Student Representative)

**Guests:** Neal Callahan (TCM), Ismet Anitsal (MKT), Sandy Culver (BAC), Joshua Davis (MIT), Jeff Jones (FGB), Elizabeth Rozell (COB Assoc. Dean, MFD), Dick Williams (ACC), Jason DeBode (MGT), Jianli Liu (Visiting Scholar)

The meeting began at 3:30 pm in Glass Hall 485 – Executive Board Room

#### **Approval of October 2019 Minutes without change**

#### **New Business**

Dr. Nelson introduced Dr. Jianli Liu from Beijing University – Civil Engineering and Architecture

#### **Undergraduate Curricular Items: Approved**

##### **New Courses**

ACC 542 [Data Analytics in Accounting]  
ENT 301 [Principles and Entrepreneurship]  
ENT 302 [Creativity, Innovation, and Ideation]  
ENT 494 [Internship in Entrepreneurship]

##### **Course Changes**

MGT 384 [Entrepreneurship]  
MGT 543 [New Venture Management]  
MGT 561 [Practicum in Small Business Operations]  
TCM 321 [Mechanical Systems for Buildings]

##### **New Program**

Business Principles Certificate  
Financial Awareness Certificate  
Insurance Certificate

##### **Program Changes**

Finance/Financial Planning-BS  
General Business –BS (Springfield)  
International Business Studies- Minor  
Accounting-BS  
Business- No Specific Area—BS  
Construction Management- BS  
Interior Design- BS  
Entrepreneurship- BS

**Graduate Curricular Items (No Items to Review)**

MGT 643- New Ventures Management  
MGT 671- Practicum in Small Business Operations  
ACC 642- Data Analytics in Accounting  
TCM 740- Management of Innovation and Technology  
Project Management- Graduate Certificate (Online)  
Project Management- MS (Accelerated)  
Project Management- MS (Online)

**These Items Were Withdrawn**

Adjourned 4:09 pm

Next COB Council Meeting: Tuesday, January 14 @ 3:30 Room 485



January 22, 2020

**TO:** College of Business (COB); Faculty Senate; PEC; Registrar, CGEIP  
Members of the 2017-2018 Council – College of Business; Jenifer Roberts (MFD), Wes Friske (MKT), Rajeev Kaula (ITC), Mike Hammond (ACC), Aaron Sauer (TCM), Walt Nelson (FGB), Melody LaPreze (MGT), Matthew Howard (Student Representative)

**FROM:** Dr. Melody LaPreze, Chair - COB Council

**SUBJECT:** Minutes of the January 14, 2020 COB Council Meeting

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**Present:** Wes Friske (MKT), Melody LaPreze (MGT), Mike Hammond (ACC), Aaron Sauer (TCM), Walt Nelson (FGB), Rajeev Kaula (ITC), Matthew Howard (Student Representative)

**Guests:** Neal Callahan (TCM), Ismet Anitsal (MKT), Sandy Culver (BAC), Joshua Davis (MIT), Jeff Jones (FGB), Elizabeth Rozell (COB Assoc. Dean, MFD), Dick Williams (ACC), Jason DeBode (MGT)

The meeting began at 3:30 pm in Glass Hall 485 – Executive Board Room

**Approval of November 2019 Minutes without change**

**Undergraduate Curricular Items: Approved**

**Course Changes**

ITC 370 [Introduction to Web Development]  
ITC 494 [Internship in Information Technology and Cybersecurity]  
QBA 237 [Basic Business Statistics]

**Adjourned 3:38 pm**

**Next COB Council Meeting: Tuesday, February 11 @ 3:30 Room 485**



February 12, 2020

**TO:** College of Business (COB); Faculty Senate; PEC; Registrar, CGEIP  
Members of the 2017-2018 Council – College of Business; Jenifer Roberts (MFD), Wes Friske (MKT), Rajeev Kaula (ITC), Mike Hammond (ACC), Aaron Sauer (TCM), Walt Nelson (FGB), Melody LaPreze (MGT), Matthew Howard (Student Representative)

**FROM:** Dr. Melody LaPreze, Chair - COB Council

**SUBJECT:** Minutes of the February 12, 2020 COB Council Meeting

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**Present:** Jenifer Roberts (MFD), Wes Friske (MKT), Melody LaPreze (MGT), Mike Hammond (ACC), Aaron Sauer (TCM), Walt Nelson (FGB), Rajeev Kaula (ITC), Matthew Howard (Student Representative)

**Guests:** Neal Callahan (TCM), Ismet Anitsal (MKT), Sandy Culver (BAC), Joshua Davis (MIT), Jeff Jones (FGB), Kent Ragan (COB Assoc. Dean), Dick Williams (ACC), Jason DeBode (MGT)

The meeting began at 3:30 pm in Glass Hall 485 – Executive Board Room

**Approval of February 2020 Minutes without change**

**New Business**

**Undergraduate Curricular Items: Approved**

New Course:

- ENT 301: Principles of Entrepreneurship
- ENT 302: Creativity, Innovation, and Ideation
- ENT 494: Internship in Entrepreneurship

**Course Changes**

- FIN 350: Entrepreneurial Finance
- LAW 537: Environmental Regulation
- MGT 384: Entrepreneurship
- MGT 561: Practicum in Small Business Operations
- MGT 408: Sponsorship in Entertainment and Sport
- MGT 543: New Venture Management

**Program Changes**

- Entrepreneurship Management - BS
- Entertainment Management – BS
- Management/Administrative Management – BS

**Graduate Curricular Items**

Course Change:

- Law 637: Environmental Regulations (Corresponds with LAW 537)

**Program Change:**

- Information Technology –MS
- Computer Information Systems – Graduate Certificate

Committee Nominations

**\*Please send Melody one nominee for CGEIP and one for Faculty Concerns no later than Monday, March 2\***

**Adjourned 3:57 pm**

**Next COB Council Meeting: Tuesday, March 3, 2020 @ 3:30 Room 485**





March 3, 2020

**TO:** College of Business (COB); Faculty Senate; PEC; Registrar, CGEIP

Members of the 2017-2018 Council – College of Business; Jenifer Roberts (MFD), Wes Friske (MKT), Rajeev Kaula (ITC), Mike Hammond (ACC), Aaron Sauer (TCM), Walt Nelson (FGB), Melody LaPreze (MGT), Matthew Howard (Student Representative)

**FROM:** Dr. Melody LaPreze, Chair - COB Council

**SUBJECT:** Minutes of the March 3, 2020 COB Council Meeting

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**Present:** Jenifer Roberts (MFD), Wes Friske (MKT), Melody LaPreze (MGT), Mike Hammond (ACC), Aaron Sauer (TCM), Walt Nelson (FGB), Rajeev Kaula (ITC), Matthew Howard (Student Representative)

**Guests:** Sandy Culver (BAC), Joshua Davis (MIT), Jeff Jones (FGB), Dick Williams (ACC), Jason DeBode (MGT), Mike Merrigan (MGT), Stephen Spates (COM)

The meeting began at 3:30 pm in Glass Hall 485 – Executive Board Room

**Approval of February 2020 Minutes without change**

**New Business**

Undergraduate Curricular Items—Approved

Undergraduate Certificate in Leadership and Development—Management and Communications Depts.

Committee Elections

CGEIP Representative: Kanu Priya (MGT)

Faculty Concerns Representative: Philip Rothschild (MGT)

**Adjourned 3:57 pm**

**Next COB Council Meeting: Tuesday, April 7, 2020 @ 3:30 Room 485**



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April 07, 2020

**TO:** College of Business (COB); Faculty Senate; PEC; Registrar, CGEIP

Members of the 2019-20 COB Council: Michael Hammond (ACC), Walt Nelson (FGB), Jenifer Roberts (MFD), Melody LaPreze (MGT), Wes Friske (MKT), Aaron Sauer (TCM), Rajeev Kaula (ITC) Matthew Howard (Student Representative)

**FROM:** Dr. Melody LaPreze, Chair – COB Council *ML*

**SUBJECT:** Results of the April 7, 2020 COB Council Meeting

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The results of our voting for the following Course Change proposals were unanimous Yea votes in favor of the proposals. One note: I received a message from Wes Friske today, April 7, 2020, that he was withdrawing the course change proposal for MKT 480 on behalf of the department because of issues that Sandy Culver indicated needed to be addressed in order to pass Faculty Senate. This course change will be resubmitted in the Fall.

### **Undergraduate Curricular Items**

#### Course Change:

#### **MFD 270: Fundamentals, Fit, and Construction—Supported Vote**

Removing the prerequisite MFD 103 with C grade or better because the faculty do not believe it is needed in order for students to be successful in MFD 270.

#### **RMI 392: International Study Away in Risk Management and Insurance—Supported Vote**

To make the title consistent with other Risk Management and Insurance courses by including “Risk Management” in addition to Insurance.

#### **MKT 352: Professional Sales—Supported Vote**

Upon review, the Marketing faculty believe the existing course title does not reflect current terminology in the discipline. (Note—previous title: Personal Selling) A new course title has been proposed for clarity.

#### **MKT 365: Introduction to Logistics—Supported Vote**

Students may successfully complete MKT 365 without taking MGT 340.

#### **MKT: 451: Advanced Professional Sales—Supported Vote**

Upon review, the Marketing faculty believe the existing course title does not reflect current terminology in the discipline. (Note—previous title: Advanced Selling) A new course title has been proposed for clarity.

#### **MKT 464: Global Supply Chain Management—Supported Vote**

Upon review, the Marketing faculty believe the existing course title does not reflect current terminology

new course title has been proposed for clarity.

**MKT 480: Advertising Campaigns—Withdrawn**

The prerequisites and course description are changing because the Advertising Team may accept students from non-business backgrounds if they are able to contribute to the success of an advertising project. The prerequisites must change to reflect this flexibility. The course description should change to reflect the fact that some Teams will not enter competitions at the end of the projects.

**MKT 494: Executive Internship—Marketing—Supported Vote**

Internships are long, immersive experiences that are equivalents to traditional, semester-long courses. Therefore, the Marketing faculty believe marketing internships should count toward 3 credit hours.

**MKT 496: Readings in Business Administration—Marketing—Supported Vote**

MKT 496 may be a valid substitute for a traditional, semester-long course. Therefore the Marketing faculty believe changing the credit hours from 1-2 to 1-3 would be more fair to students who put in the equivalent amount of effort in a course.

**Adjourn**

Next COB Council meeting will be Fall Semester 2020. The new COB Council members will be installed/commissioned at this meeting (Please have both the current and the new department representatives attend this meeting.)