

COB LEADERSHIP TEAM (CLT)

July 5, 2018

MINUTES

Attendees: David Meinert, Neal Callahan, Ron Coulter, Brenda Crebs, Sandra Culver, Jeff Jones, Melissa Price, Elizabeth Rozell and Dick Williams.

Absent: Joshua Davis, Kent Ragan

- I. Dean's Agenda Items
 - a. Announcements:
 - i. Class Cancellations Update- COB Career Fair - 8 am classes will meet. Classes will be cancelled between 9 am and 1:59 pm for all sophomores, juniors and seniors. Classes beginning at 2 pm and later will meet.
 - ii. Excel Training – July 24 and 26 – expectation is that all Dept. Admins working this summer will attend. DHs verify attendance by July 12th and notify Dr. Ragan if they won't be attending.
 - iii. Mid-Summer "Inside COB" on Monday – get information to Melissa Price ASAP.
 - iv. SB807 Signing Ceremony – Friday, July 6 at 2:30 pm in PSU 313 (Included relief from tuition caps in years when state funding declines, and other Higher Ed provisions) CLT member should try to attend.
 - v. CPR/AED Training Dates:
 1. July 19th from 8:30 am – 12:30 pm
 2. September 13 from noon – 4pm
 3. November 8th from 8:30 am – 12:30 pm
 - b. Discussion:
 - i. Summer Visit Day – Friday, July 27th – Meet the Faculty 10:30 – 12:30 pm (PSU Ballroom) Admissions is inviting juniors/rising seniors – similar to showcase.
 1. DHs do not need to attend, Kate Haring and Melissa Price will staff table, and provide 20-25 minute tours of Glass Hall focusing on experiential learning areas. Right now we have 40 students coming who are interested in business and 20 undecided.
 - ii. Administrative Council Retreat Recap
 1. State budget update - flat
 2. MSU budget update – conservative, BOG will revisit in September.
 3. Financial Services talked about cost savings they are implementing
 4. Enrollment Trends – down somewhat – mix of international students are off – could result in budget shortfall.
 5. Retention (freshman – sophomore) – renewed focus but we aren't seeing results from efforts – have stayed between 75-77, goal is to hit 80+ percent.
 6. Diversity & Inclusion Update – goal for Faculty and staff is 14% and we reached that in Fall of 2017. This should positively impact diverse student numbers going forward.
 7. Marketing – CRM – we want to capture contact information for every prospective student we have with whom we interact. COB is doing a good

job of tracking. Focus is on students and multiple communication avenues and repetition.

8. Academic – we have committed to targeted growth where we won't need more resources- Logistics, Entrepreneurship, EM, IT, Accounting and TCM. We will look at AACSB data and how we are trending on faculty qualification data and look at core classes and majors. We are budgeted on enrollment growth. We are all being asked to look very hard at what we can do to be fiscally lean, while still increasing enrollment. Online is growing. Cliff will be presenting a plan of academic goals to the BOG in August.
- iii. Career Fair – Identifying Prospective Employers – we will pull data on alumni database from Foundation and identify some patterns. (sorted by major and geography)
- iv. Employer of the Day Program is being finalized and we will be rolling out information soon.
- v. China Campus Updates
 1. Internal Audit – will need to change how we do things to operate under their provincial and campus financial policies. Fulltime onsite professor hired which impacts classes taught by two MSU professors. To meet joint international accreditation 1/3 of classes need to be taught at LNU by a LNU professor.

II. Associate Dean Topics

a. Dr. Rozell

1. Annual report complete and at future meeting we will discuss faculty qualifications and how we can change to meet standards. Some inconsistencies between departments will need to be addressed.
2. AoL and Core Curriculum Committee
- ii. AoL Revision- nearly complete. There will be a structural change to the AoL Committee and the Core Curriculum committees to meet goals.
- iii. Focus on internships – Students participating in projects have been offered internships and Rayanna will focus on recruiting and marketing this with employers.
- iv. Experiential Learning Projects Fall 2018 – Rayanna will continue and a list was distributed of projects slated for new academic year. (see attached)
- v. Chris Hines, Kevin Hubbard, Jenifer Roberts and Mike Merrigan are confirmed for P&T process – external reviewers are due.
- vi. Elizabeth Reger was selected as the Missouri Valley Regional Alumni Representative for Beta Alpha Psi.

Meeting adjourned at 4:25 pm.

Mark Your Calendars

July 26 – ALC Retreat
July 27 – Summer Visit Day – Meet the Faculty 10:30 – 12:30
(PSU Ballroom)
Aug 3 – COB Summer Retreat – Hickory Hills Country Club
Aug 13 & 14 – New Faculty Orientation
Aug 15 – Showcase for Teaching and Learning 8-1pm - PSU
Aug 16 – All Faculty Luncheon 11:30 am – PSU Ballroom
Aug 17 – ALL COB Meeting FA18, Glass 108
Sep 5 – SOA Career Fair
Sep 18 – COB Career Fair
Oct 6 – Showcase
Oct 20 – Glass Hall Open House – Homecoming Saturday

Travel Dates

Sept. 22-29 – China - Dr. Ragan

Departmental Updates

BAC: Two resignations received and searches are in process. Applications will be reviewed in the next few days.

Marketing: Back to square one on Logistics search , offer was made, but later rescinded.

SOA: Conrad Naegle, new faculty successfully defended his dissertation. Gregory Tapis, on board teaching online this summer. Gregory's and his wife, Kanu Prya, will be joining MSU's MIT Department.

MARCOM: We are hosting interviews the day after the career fair at the Expo Center. We are going to offer an employer social hour with food and alcoholic beverages at Glass Hall with tours. This as an opportunity for employers to interact with select faculty members and administration the evening between the career fair and interview day.

FGB: Summer school enrollment is about 500. Drop dates are no longer on the academic calendar, but there is a link to it on the calendar. Trading lab is adding seats to go from 32 to 40 in capacity.

TCM: We are almost at capacity in TCM. Interior Design continues to grow in PCOB. PCOB 319 lab (Interior Design) is being expanded, 12 computers are needed. We have land swap in Kemper with a CNAS lab for a new computer lab for TCM.