

## COB LEADERSHIP TEAM (CLT)

August 15, 2019

2:00 – 3:30 pm \* Dean's Conference Room

### A G E N D A

#### I. Dean's Agenda Items

##### a. Announcements:

- i. Strategic Enrollment Management (SEM) Kickoff Retreat 12-5 p.m. Darr (Several COB folks were nominated for the Committee and councils) - Sept. 18<sup>th</sup>
- ii. 2018 Senior Class "Bear" has been installed just east of the Atriums SE entrance (Note: Design selected by the senior class)
- iii. Citizen Scholar Nominees due by Sept. 12<sup>th</sup> – **Department heads encouraged to identify and nominate well-qualified applicants.**
- iv. COB has leased space in the efactory for entrepreneurship program/students – **The goal for this additional space is to co-locate entrepreneurship students with efactory clients and staff. A MOEXCELS grant was submitted to the State to renovate and equip this space, as well as the Entrepreneurship lab space in Glass Hall. Dr. Ragan is responsible for locating temporary furniture for the efactory space.**
- v. Permanent Residency Approval Committee (PRAC) meets Sept 12<sup>th</sup> (handout)

##### b. Discussion:

- i. COB 2016-2021 Strategic Plan Action Items (handout) – **Change point 3.5 to "Staff Advisor Award" rather than "faculty". It is final for this year and will be sent out in a week or two. Need one or more action item(s) for point 2.4.**
- ii. Professional Development Monies - **Guidelines are being developed.**
- iii. Course Credit for Supervising Internships – **With internship participation rates expected to increase, guidelines are needed to ensure there is equity in how internship sections are staffed and credited toward faculty workloads. Dave will have draft guidelines ready to review prior to the next CLT meeting.**
- iv. Faculty and Staff Travel Monies & Student Organization Support (handout) – **Let Dave or Stef know if numbers are off on the spreadsheet. COB funds travel via carry-forward funds, which are not available until late September. Discussed increasing travel allotments per department. Dave will update and distribute.**
- v. BOG Retreat Highlights – **A recent marketing study indicated that "Business" is one of MSU's best-known programs by current and prospective students, HS counselors, and alumni. The marketing consultants recommended MSU leverage this strength, and possibly one or two others, to promote the quality of the institution (Halo Effect – If COB is really good, other programs must likewise be very good). MSU Communications may leverage this strength, as well as one or two other colleges/programs, going forward. Clif and Frank both talked about recruiting and retention (Primary focus for both AC and ALC retreats). The Foundation set a record for fundraising in FY19, and is gearing up for the upcoming Capital Campaign.**
- vi. ALL COB PPTX (handout) - **CLT members asked to review and provide corrections and/or recommendations.**

#### II. Associate Dean Topics

##### a. Dr. Rozell

- i. AACSB Percentages (handout) –**Areas of concern are highlighted in red. Discussed strategies for motivating faculty to maintain SA, and SP status.**

- ii. Enrollment Management (handout) – This handout outlines BAC and departmental responsibilities. Faculty should direct concerns regarding class size to department heads as opposed to BAC/Sandy. Proactively inform faculty of increasing class sizes and let them know that many disciplines are experiencing the same.
  - iii. Graduate Programs Office New Advisor – Lane Nichols-Elliott
  - iv. MBA Orientation and Career Fair Workshop - August 23 – 3:00pm – 5:00pm, Glass 486
  - v. T & P Workshop – October 18<sup>th</sup> – 9:00am – 10:30am – Make sure this is in Inside COB;
- b. Dr. Ragan
- i. Fletch Pilot – Delayed to Spring 2020 to provide time for testing and ensure all stakeholders are ready for the pilot.
  - ii. Building Update – Update will be given at All COB. In Room 434, chairs are going in today. Room 467 - computers are going in and projectors. Room 331 - computer lab furniture is being repurposed to Kemper. LED lighting has been installed in several of the renovated spaces.
  - iii. EMBA Update – 21 students are arriving tomorrow (8/16) from China.
  - iv. Study Away/IBP – To maintain SA participation rate, we will need additional faculty to lead short-term faculty directed programs. Interested faculty should contact Kent Ragan or Michelle Hulett.

**BAC:** Anna Clymer started a couple of weeks ago. Juniors are registered in Dalian, which is much earlier than normal. BAC will be getting an additional advisor.

**FGB:** Kathleen Larkin resigned to go to Old Dominion. FGB is not immediately going to fill the position. A search is underway for an assistant professor of finance to replace Susan Crain who retires at the conclusion of SP20. To date, the search has generated 30 applicants.

**ITC:** GLA467 and GLA388 updates look great.

**MFD:**

**MKT:** Peggy Kahre is starting August 26<sup>th</sup>. Search is underway for Logistics and Supply Chain Management Assistant Professor.

**MARCOM:**

**MGT:** Lori Petersen resigned. Search is underway for either a tenure-track or clinical assistant professor to assist with the MHA program and other MGT courses.

**SOA:**

**TCM:** New computer lab is finished. Team tables have been ordered.

#### Mark Your Calendars

Aug 17 - ALL COB – 10:00 am – GLAS 108 (Lunch to follow)

Aug 19 - First Day of Fall Semester

Sept 4 - SOA Career Fair – 12-3 pm UP Hotel

Sept 10 - Business Career Fair - 10am-2pm – Business Expo

Sept 18 – COB Corporate Mentor-Meet Your Mentor Kick-off – 4:45pm – 5:45pm – Glass 486

Sept 26 - Major's Fair

Oct 1 - Bears of Distinction Nomination Deadline

Oct 10 - Executive Advisory Committee (EAC) Social Hour & Dinner – 5-7 pm

Oct 11 - Executive Advisory Committee (EAC) Meeting – 8am-Noon

Oct 26 - Homecoming Tailgate

Nov 2 - MSU Showcase

Nov 22 - COB Scholarship Banquet

Nov 14 - Willard HS Explore Your Future (Career Day)

April 3 - Bears of Distinction Dinner and Awards Ceremony