

COB LEADERSHIP TEAM (CLT)

November 19, 2020

2:00 – 3:30 pm * Zoom Conference

MINUTES

I. Dean's Agenda Items

a. Announcements:

- i. Fall Commencements (12/11)
 - a) COB & COAG – 9am
 - b) Deans only attend with their college
 - c) Faculty are **not** expected to attend
 - d) LiveStream link will be posted on Commencement page prior to 12/11
- ii. COVID Updates:
 - a) The Emergency Paid Leave Policy is being revised and is expected to be extended through May 31, 2021. – **The Federal Families First Coronavirus Response Act is expected to lapse at the end of the year, at which time MSU's Emergency Paid Leave Policy will expire.**
 - b) The Work and Compensation Policy (which defined Critical vs. Non-Critical and provided provisions for 2/3 compensation) is expected to expire at the end of the calendar year.
 - c) Only three MSU classes were moved to modified delivery this week due to COVID.
 - d) For the second week in a row, MSU reported 61 new COVID-19 cases (students, staff, and faculty). MHWC reports a 16% positivity rate (for symptomatic), while surveillance testing (asymptomatic) yielded a 1.5% positivity rate.
 - e) Recent wastewater testing appears to correlate with the infection rates.
- iii. A revised tuition model, eliminating a differential for online courses, will be presented to the BOG in December. The model is nearly revenue neutral to avoid conflicting with the spirit of CPI limited tuition increases. – **A revenue neutral tuition model is being created and presented to the BOG. If the BOG approves the new tuition model, it will then require state level approval.**
- iv. The Executive Budget Committee is supporting a recommendation for a mid-year compensation increase, which is expected to be presented to the BOG in December.

b. Discussion:

- i. Search Updates – **MGT DH search will be posted to the HR website very soon. FGB positions are at the Provost level. MGT posting is nearing completion. SOA Academic Administrative Assistant II posting submitted. Graduate Program Office search for an Advisor is nearing completion.**
- ii. Online Course Evaluations – **There was a 48-hour delay in releasing online course evaluations to students. At present, COB has approximately a 40% response rate. Response rates will be monitored through Thanksgiving and reminders sent via email as needed.**
- iii. Showcase (11/21) – **25 additional students + guests were allowed to register late and attend. Twenty-four students showed an interest in COB. Fourteen more students attended this event than in October. Departments should be receiving**

department display items, GAs will collect them on Monday. Have faculty go to North atrium closet doors to get their tables. Maps will be provided. Staff member & GA from admissions will be in the atrium to help and be ambassadors. Snacks will be provided.

- iv. SP21 Transfer VIP Day – Looking for a date in February after Valentine’s day. Trying to decide if we want this to be virtual or in-person. Usually a 9:00am-1:00pm day. Would you like to have a mini-majors fair in person or virtual experience? Admissions feels we can go either way and so does Melissa. Sandy prefers virtual. Melissa feels it would be difficult to do both at the same time. Melissa will work with Admissions to select a date so Sandy can set aside time for her advisors.
- v. TeamDynamix Feedback – This is a self-ticketing program for computer issues. The Provost is seeking input regarding renewal of the license. Only makes sense to renew if colleges are committed to using TeamDynamix.
- vi. SU21 Course Scheduling – SU21 should look a lot like SU20, with the majority of classes taught online. TCM and MFD would be the only exceptions if they need in-person labs. Send SU21 exception requests to the Dean by next week. We want every course to be a quality online experience. If a faculty member struggles to provide a quality online learning experience during fall and/or spring, refrain from assigning them to online SU courses.
 - a) Unless there is a captive student segment or pedagogical case for TRAD offer ONLINE options
- vii. Digital Marketing and landing pages –Some video B-rolls were filmed. Request for Information forms are in place, DHs will designate to whom inquiries should be routed. MSU now has Global access to Google Analytics.
- viii. Calling Campaign – Melissa received phone numbers from Admissions of students we’ve already had some contact with. There were approximately 800 phone numbers. IBP GAs are assisting with making the outreach calls. Melissa is hopeful that all calls will be made by the end of November.
- ix. 3rd Summer of Support – The Dean will be submitting the list of those faculty who qualify for a 3rd Summer of research support to the Provost. If a probationary faculty member, eligible for summer support, is needed for one summer course, they may receive one-half of their SU21 Research Support with the balance paid out in SU22.

II. Associate Dean Topics

a. Dr. Rozell

- i. MFD Virtual Journey on Global Sustainable Practices – Flyer will be shared with all COB faculty. The events will be taking place on Fridays at 10:00am.
- ii. Holistic Admissions – A new approach to admissions is encouraging all program directors to not just focus on test scores but the person as a whole. Look at the person’s work experience, GPA, extracurricular activities, etc. We are wanting to increase our diversity in Graduate Programs. There is the possibility of eliminating the GRE altogether. The goal is to get guidance in different areas, recruiting, admission decisions, etc.
- iii. MBA Overloads and Modality Changes – FIN780 sections were moved to online instead of blended. MKT is going to offer an extra international course. Might need a couple of others.

iv. Update on University Steering Committee – any input on direction, let Libby know.

a) Themes for the LRP

- a. Evolving academic directions as related to future careers
- b. Global engagement
- c. University success fueled/driven by inclusive excellence
- d. Community leadership and partnerships (replaces econ dev)

b. Dr. Ragan

- i. Reminder: FA21 Glass 354 and 486 requests due yesterday (11/18) – Will see how many requests were submitted. If there aren't as many then will release one.
- ii. FA21 large room requests due Dec. 1 – COB was able to get our own rooms for our courses. Schedule 80 as a course cap.
- iii. May 2021 COB Study Away program canceled/postponed – Accepting applications for August program. No guarantee that an August program will go. If anyone has any interest let Kent know.

BAC: Appointments available next Tuesday. Financial hold is still at \$1000 rather than \$200.

FGB: Having students ask if they can take finals early. Need to stay stern on University policy.

ITC: Yang and Guo – pedagogy paper, published in Science technology journal. Won best teaching for 2020.

MFD:

MKT: Curricular proposals went through as planned.

MARCOM:

MGT: Gearing up for searches. MHA motioned to remove MGT ??? and is in a vote.

SOA: ACC finalizing proposal of evolution of CPA exam. Making significant revision to capture other 70%.

TCM:

Mark Your Calendars

Nov 21 – Showcase

Nov 25-29 – Thanksgiving Break

Dec 1 – FA21 Large Room requests due to Kent

Dec 10 – EMBA Cohort 43 Commencement Reception via Zoom @ 2:00pm

Dec 10 – MHA Hooding Ceremony in Atrium @ 6:00pm

Dec 11 – TCM Hard Hat Ceremony in Atrium @ 8:00am

Dec 11 – Fall Commencement, COB @ 9:00am

Dec 19 – Jan 3 – Winter Break

Feb 1, 2021 – Annual Evaluation Info/Summer Research Grants/Faculty Awards/FQ Forms Deadline

Feb 5, 2021 – 3MT Competition in PSU Theater @ 5:00pm

May 1, 2021 – Frank Einhellig Graduate Interdisciplinary Forum

Sept 8, 2021 – SOA Career Fair

Sept 14, 2021 – COB Career Fair

Sept 15, 2021 - Interviews