

COB LEADERSHIP TEAM (CLT)

September 14, 2017

MINUTES

Attendees: Stephanie Bryant, Neal Callahan, Ron Coulter, Brenda Crebs, Sandra Culver, Josh Davis, Dave Meinert, Kate Mendenhall, Melissa Price, Kent Ragan, Elizabeth Rozell and Dick Williams.

1. Dean Topics

a. Enrollment

- i. Census will be out on Monday, September 18, 2017.

b. Bears Business Briefs

- i. Consideration given to discontinuing after December 2017
- ii. Check with Biz417 and SBJ to fulfil requirement for AACSB

c. Budget Update

- i. If additional budget cuts are needed we will follow recommendation of COB leadership as discussed at the Summer Retreat.

d. COB Fee

- i. Department heads were asked to provide input to the Dean on the spending plan for one time money.

ii. Undergraduate course fees:

1. Technology for Student Success (30%)

- a. Cybersecurity Lab
- b. Sales Labs

2. Student Success Initiatives (40%):

- a. \$20,000 – Supplemental Instructor Program (Tutors)
- b. \$50,000 – Study Abroad Scholarships – expand to include semester-long programs beginning Jan 2018
- c. \$15,000 – Entrepreneurship
- d. Text Campaigns – Melissa Price to explore

3. Recruitment and Growth Initiatives (5%):

- a. \$3,000. – Corporate Mentor Program for underrepresented minorities – adding two events this year.
- b. HBCU Visits – Dr. Rozell

e. CLT Approval of 2017-18 High Priority Strategic Plan Tactics

- i. Dean Bryant will draft as discussed and distribute for approval

2. Melissa Price

- a. Preview of Glass Hall Ribbon Cutting & Homecoming
- b. Marketing and Communications Update

3. Associate Dean Topics

a. Dave Meinert

i. Specialty Space Reservation Policy

- 1. There will be an internal document and an external document which are being finalized. All reservations will go through the University Events Office with approval from COB.

ii. ALC Highlights:

- 1. September 25 is President's State of the University Address
- 2. Online Boot Camp – Jan 8-12, 2018 from 9-noon
- 3. Staff Equity Adjustments due to Provost Nov 6, 2017
- 4. Strong 107/108 is being remodeled into one or two classrooms.

b. Libby Rozell

- i. T&P Workshop – Sept. 22 8-9 am, Room 428
- ii. T&P Reminders
- iii. AGBIS Consultant – Tuesday, Oct. 31 – Wed. Nov. 1 – RSVP for lunch
- iv. AOL Revision and Committees Update – the revision processes are underway.
- v. Reasons for past curricular changes for AACSB Report
Department heads were asked to send Dr. Rozell rationale for all curricular changes for the AACSB report – explanations must be detailed with rationale for changes tied to AoL initiatives.

**Notaries in COB: Karen Eisman (MIT) Glass 359
Brenda Crebs (Dean's Office) Glass 400A**

Department Updates:

BAC

- Daniel Schekorra and Sherry Elkins are the new advisors in the BAC.
- BAC has moved to Glass 276 in the addition and everyone is loving their new space!

FGB

- Seth Hoelscher had a paper presented at the 2017 Behavioral Finance Working Group in London this summer.
- Puneet Prakash had an article published in the Journal of Multinational Financial Management this summer, and a presentation accepted for this Oct. at the Fifth Annual Conference on Risk Governance in Siegen, Germany.
- C. Edward Chang has an article forthcoming in the Journal of Investment Management.
- Our Gamma Iota Sigma chapter is having our first Career Fair Preview Mixer with employers this coming Monday evening.
- FGB majors are over 1,500, up 70 from this time last year. FIN majors increased 6% from 551 to 584.

MKT

Marketing department will be bringing in our second candidate this week. We hope to have a hire in a few weeks.

MIT

CIS Instructor hires:

- Jiangmin Yu – Ph.D. in Computer Science (Oklahoma State). Will be teaching technical courses in the CIS major.
- Jennifer Lowenthal-Hershey – 10-year history with the department teaching per-course CIS 200. Will continue in that role.

Mark Your Calendars

Sept. 9-15: Public Affairs Conference

Sept. 15-17: Family Weekend

Sept. 18: Census #1 – Official Enrollment Reporting

Sept. 19: COB Career Fair

Sept. 27: University Majors Fair

Sept. 29: Submit T&P Dossier to DHs, External Review due to DHs

Oct. 2: DH submit T&P Dossiers to Dept. P& T Committees w/ external letters

Oct. 7: Fall Showcase

Oct. 12: CLT